



BIG ASS FANS®

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FOR IMMEDIATE RELEASE

BIG ASS FANS UNVEILS NEW LIGHTING PRODUCT

LEXINGTON, KY - With more LEDs than any Big Ass Light before, and a module that directs light where it's needed, the LED Bay Light will literally transform the way you see your space. Productivity and visual appeal a concern? The Big Ass LED Bay Light is the solution you've been waiting for.



Durable and sleek, the LED Bay Light keeps the light bright and the heat away. Offering a variety of outputs (six lumen options ranging from 12,000 to 36,000), the LED Bay Light can brighten any space. With three mounting options (aircraft cable, conduit and flush), a rotatable module providing various angles of distribution and five interchangeable lens options to shape and direct light where it needs to go, the LED Bay Light is simple to install, alter and optimize.

Rated up to an industry-topping 187 lumens per watt, the LED Bay Light maintains output for 150,000 hours (that's 17 years of 24/7 operation).

With a rugged, thermodynamic design for dissipating heat, the LED Bay Light won't break, flicker or overheat (max temperature rating of 149°F (65°C)).



Bottom line? The LED Bay Light isn't built to just last, it's built to outlast. That's why it's backed by an industry-best, 10-year full warranty (including the driver).

For more on the LED Bay Light, visit bigassfans.com or call 877-244-3267.

About Big Ass Light:

Big Ass Light was established in 2014 as a division of Big Ass Fans, the industry leader in bringing comfort and energy savings to people in any line of work. Big Ass Light provides industry-leading products for every type of space, just like Big Ass Fans, from the home to the factory. It's what it means to be "Big Ass" - quality, form and function coming together to make life more comfortable.