



CREATING STEM OPPORTUNITIES FOR ALL IN THE US

1629 K Street, NW, Suite 300 Washington, D.C. 20006

Telephone (202) 508-3391 • Facsimile (202) 331-3759 • www.stem4us.org

****MEDIA ADVISORY****

CONTACT:

Talib I. Karim – 202-256-0499

E-Mail: Talib@stem4us.org



**Capitol Hill Power Brown-Bag Lunch Briefing
Boosting Diversity of STEM Policy Advisors
Wednesday, March 28th, 12:00 PM Dirksen, Room 562**

MEDIA ADVISORY FOR IMMEDIATE RELEASE (Open to all Media)

WHO: STEM4US!

WHAT: STEM4US! Capitol Hill Power Lunch Briefing on Boosting Diversity of STEM Policy Advisors, Major Step for Expanding Nation's Overall Tech/STEM Workforce Diversity

WHEN: Wednesday, March 28th, 12:00 PM - 1:30 PM

WHERE: Dirksen Senate Office Building 2nd St NE, Room 562, Washington, DC

PURPOSE: STEM4US! hopes this event leads to concrete steps to boost diversity in the tech sector, long criticized for not being inclusive of African Americans, Latinos, and women. Specifically, by hosting a panel discussion of leading policy advocates across the STEM fields, **STEM4US!** seeks to encourage Washington to lead by example and add more diverse energy, tech, and finance advisors to their own staffs. Not only could this step serve as a good incentive, it could also create a pipeline of diverse talent from which the tech sector can tap to meet their own recruitment goals.

PANEL PARTICIPANTS:

- **Janaye Ingram - Airbnb**
- **Lorenzo Olvera - Senator Schumer's Diversity Initiative**
- **Dr. Venus Welch-White, Ph.D., National Rural Energy Program Coordinator, U.S. Department of Agriculture**
- **Dr. Menna Demessie, Ph.D., Vice President, Policy Analysis and Research
Congressional Black Caucus Foundation, Inc.**

PROGRAM SCHEDULE:

12:00: Registration & Lunch

12:15: Welcoming Remarks & Introduction of Guests: Talib I. Karim – STEM4US!CEO

12:20: Sponsor Recognition

12:23: Audience Introductions

12:30: Moderator & Speaker Introductions

12:35: Question & Answer Session with Questions from Moderator

1:00: Audience Questions to Speakers

1:20: Closing Remarks

1:30: End

ABOUT ORGANIZATION: Launched in 2013, **STEM4US!** is celebrating five years as the nation's leading advocate for engaging governments, corporations, and philanthropists to boost funding for Cybersecurity and other STEM workforce training programs, with a specific focus on programs targeting people of color and women. To advance these goals, the organization supports colleges, schools and nonprofit organizations in identifying and securing grants and other resources to scale their STEM training programs. **STEM4US!** has several signature initiatives that its coordinates on an annual basis including **ETE Cybersecurity & STEM Education Festival and the Capitol Hill STEM Power Lunch™ Series**. These high-level policy conversations provide a platform for forging key partnerships to boost STEM workforce training funding to increase the ranks of African Americans, Hispanics, and women in the innovation fields. A video from past events can be found at our **YouTube Channel:** https://www.youtube.com/channel/UCMWuerXb3ABDCRw_wdznO-g/featured.

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