Ghosthood Announces Civilian Launch of Military-Tested Concealment Technology at SHOT Show 2027

Gear Previously Reserved for Military and Special Operations Applications Now Available to Professionals in the civilian market like Hunters and Wildlife Photographers

LAS VEGAS, NV – Ghosthood, the company behind innovative thermal concealment solutions tested and utilized by military organizations for years, today announced the launch of its new **Ghosthood Pro Line**, marking the first time the company's advanced VIS (Visual) and NIR (Near-Infrared) signature management technology broadly available to civilian users. Thermal concealment capabilities remain exclusively available within Ghosthood's military product offerings and are not included in the ProLine.

The announcement will be made official at SHOT Show, introducing hunters, wildlife photographers, and outdoor enthusiasts to a level of concealment previously accessible only through military and specialized channels.

For years, Ghosthood focused on developing and refining thermal concealment solutions designed to help reduce thermal signatures in demanding operational environments. Through extensive testing and real-world use, the technology such as the material has proven its effectiveness while maintaining the comfort, mobility, and durability required in the field.

Now, Ghosthood is bringing that same innovative approach into their ProLine for the civilian market.

"Since the beginning, our mission has been to develop practical thermal concealment technology that works in real-world conditions," said **Matthias Bürgin, Founder and CEO of Ghosthood**. "After years of development and field testing, we're excited to make ConCamo available to civilian users. Hunters and wildlife photographers are spending countless hours in different environments, and they deserve access to innovative solutions that were previously limited to specialized military applications."

The new Ghosthood Pro Line is designed for:

- Hunters seeking to reduce detection in the field
- Wildlife photographers working to minimize disturbance to animals
- Wildlife observers and outdoor enthusiasts
- Professional guides and conservation professionals

Key features include:

- Lightweight and packable construction
- Breathable materials for extended field use
- Compatibility with existing outdoor gear systems
- Field-proven performance based on years of development and testing

The launch represents a significant milestone for the company as it expands beyond its military roots and enters the growing outdoor recreation market.

Attendees of SHOT Show will have the opportunity to learn more about the Ghosthood Pro Line, see product demonstrations, and speak directly with company representatives about the technology and its applications.

About Ghosthood

Ghosthood develops innovative thermal concealment solutions designed to reduce thermal signature visibility while maintaining comfort, mobility, and practicality in the field. Built upon years of development and testing, Ghosthood products serve users operating in demanding outdoor environments where concealment and performance matter most. The company's newest product line brings military-tested technology to hunters, wildlife photographers, and outdoor enthusiasts for the first time.