FOR RELEASE AT SHOT SHOW 2027

Help Shape the Future of Firearm Safety: Visit Trac Shot at the 2027 SHOT Show

Share your input at booth 43554, Venetian level 1—and help us advance our mission of saving lives.

Trac Shot, LLC invites 2027 SHOT Show attendees to help shape a firearm-security system being developed with one purpose: saving lives. Firearm owners, retailers, instructors, manufacturers, and security professionals are encouraged to visit booth 43554 on Venetian level 1 to share their experiences, ask questions, and provide practical input on the company's Movement Detection Device (MDD).

The need for additional layers of protection is urgent. In 2024, 44,447 people died from firearm-related injuries in the United States, according to CDC mortality data cited in Trac Shot's business plan. Johns Hopkins reports that firearms were the leading cause of death among young people ages 1–17 for the fifth consecutive year in 2024. Separately, more than 200,000 firearms were reported stolen annually on average from 2017 through 2021, according to the historical theft research cited in the plan. These figures describe the scale of the safety challenge; they do not establish that a movement-alert device can prevent those outcomes.

Trac Shot is developing a sensor-and-base-station system designed to notify owners when a protected firearm moves while monitoring is armed. The initial design is intended to provide movement alerts without continuously tracking the firearm's location, preserving owner privacy while adding awareness. The system is being developed to complement—not replace—safes, locks, and responsible firearm storage. Detection, alert delivery, reliability, and potential safety benefits remain subject to validation.

Your experience can help shape what comes next. At booth 43554, Trac Shot welcomes candid feedback on everyday firearm-security challenges, sensor mounting and compatibility, arming and disarming, useful alert options, and monitoring needs at home or while traveling. Retailers, instructors, manufacturers, and security providers are also invited to discuss customer education and potential collaboration.
Attendee input will help inform development priorities and the testing needed to assess practical usefulness, ease of use, and reliability. Trac Shot is seeking real-world perspectives—not assuming that technology alone is the answer.

Come to booth 43554 on Venetian level 1 at the 2027 SHOT Show. Bring your questions. Share your input. Help us build toward a safer future and our mission of saving lives.

About Trac Shot LLC

Trac Shot LLC is developing firearm security technology focused on detecting unauthorized movement while respecting owners' privacy. Its Movement Detection Device is intended to provide an additional layer of awareness for firearms when not in use. The company holds a U.S. patent for its firearm movement-detection technology and is also seeking like-minded strategic partners to

help bring the technology to market.

Learn more: www.tracshot.com

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Research sources: CDC National Vital Statistics System, Mortality 2018–2024; Johns Hopkins Center for Gun Violence Solutions, The Firearm Mortality Epidemic: Examining the U.S. Data from 2024 (July 2026); and "America's Stolen Guns," republished by Legal Reader (August 19, 2024), covering reported thefts in 2017–2021. Full references appear in Trac Shot's business plan.

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