FOR RELEASE AT SHOT SHOW 2027

Trac Shot Invites End Users to Help Shape Firearm Security Technology at SHOT Show 2027: Help us Save Lives!

Product currently in development; visit booth 43554 on level 1 of the Venetian Expo to help finalize the design and offering.

LAS VEGAS — Trac Shot LLC is inviting SHOT Show 2027 attendees to help shape the future of its Movement Detection Device (MDD), a firearm security product currently in development. The company is requesting input directly from end users to help finalize the product's design and offering before bringing it to market.

Attendees can visit **booth 43554 of the Venetian Expo Level 1** to discuss their needs, share feedback, and learn about Trac Shot's approach to detecting unauthorized firearm movement.

Movement awareness with privacy in mind

Trac Shot's patented MDD technology is designed to add a layer of security for firearms when not in use by detecting movement and alerting the owner. The current design is intended to attach easily to a broad range of firearms. When activated, the device is designed to communicate with a local base station connected to the owner's local network, triggering an alarm and an owner notification.

The current technology does not rely on GPS or other tracking technology. Its focus is movement detection and owner awareness—not location tracking. Potential future enhancements under consideration include a mobile version, the addition of movement tracking via GPS or Crowd Networking capabilities.

Help finalize the design and offering

Trac Shot is seeking practical input from firearm owners and other end users—not announcing a finished, commercially available product. Visitors are invited to discuss:

- **Fit and handling:** Attachment preferences, compatibility needs, and everyday ease of use.
- **Alerts and notifications:** How users would want to receive and respond to movement alerts.
- **Use environments:** Priorities for use at home and needs that could inform future mobile applications.
- **The final offering:** Desired features, setup and support expectations, and purchasing preferences.

These conversations will help inform the final design and offering. Features described reflect current development plans and may change; final specifications, pricing, and commercial availability are not being announced in this release.

Bring your perspective to booth 43554, level 1, Venetian Expo. Share what matters most to you and help Trac Shot develop an offering grounded in end-user needs.

About Trac Shot LLC

Trac Shot LLC is developing firearm security technology focused on detecting unauthorized movement while respecting owners' privacy. Its Movement Detection Device is intended to provide an additional layer of awareness for firearms when not in use. The company holds a U.S. patent for its firearm movement-detection technology and is also seeking like-minded strategic partners to help bring the technology to market.

Learn more: www.tracshot.com

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