PROHEAR

COMMERCIAL RELEASE

BOOTH 60111

PROHEAR Launches Strategic North American Retail Expansion at SHOT Show 2027

Empowering brick-and-mortar gun retailers and tactical distributors with manufacturer-direct margins, agile supply chain agility, and a comprehensive hearing protection lineup.

LAS VEGAS, NV — SHOT SHOW 2027 — BOOTH 60111

Building upon significant organic consumer adoption and multi-million-dollar online sales across North America, **PROHEAR** officially announces its strategic commercial distribution expansion at SHOT Show 2027. Demonstrating full operational readiness at **Booth 60111**, the brand is opening territorial dealer partnerships for gun stores, sporting goods retailers, and tactical distributors across the United States and Canada.

01 End-to-End R&D & Agile Manufacturing Power

By driving advanced acoustic engineering and precision production from our integrated manufacturing hub, PROHEAR eliminates intermediate licensing markups and traditional supply chain latency. Dealers gain rapid product turnaround and industry-leading reliability.

02 Complete Mission-Ready Product Matrix

PROHEAR delivers a comprehensive tiering structure designed to maximize store traffic: the flagship **067 Tactical Comms**, innovative **023S Solar** and **038BT Digital earmuffs**, high-volume battle-proven **022** hearing protection, and the ultra-lightweight **EP05 in-ear tactical stealth earplugs**.

03 Lucrative Dealer Margins & Flexible B2B Terms

Unlike legacy brands whose products have thin margins and restrictive distribution, PROHEAR empowers retail allies with higher gross margins, adaptive order quantities, and dedicated channel support.

> *"Our mission at SHOT Show 2027 is to deliver real commercial value to dealers and distributors. We combine modern tactical features with direct-from-manufacturer margins, ensuring our partners achieve sustainable profitability."*

Wholesale buyers, independent dealers, and distribution networks are invited to meet the PROHEAR team directly at **Booth 60111** to discuss wholesale pricing structures, distribution agreements, and product assortments.

DEALER & COMMERCIAL INQUIRIES

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EXHIBIT LOCATION & OFFICIAL MEDIA

SHOT Show 2027: Booth 60111

Venue: Venetian Expo & Caesars Forum, Las Vegas

Instagram: **@prohearsafety**

YouTube: **@PROHEAROfficial**