GLOBAL DEFENSE | PRESS RELEASE

Global Defense Announces SHOT Show 2027 Participation — Expanding Global Exports, Introducing New Technologies, and Launching an AI-Powered Digital Platform

FOR IMMEDIATE RELEASE: November 1, 2026

CORAL SPRINGS, FL — Global Defense, a leading U.S.-based international importer, exporter, and wholesale distributor of firearms, ammunition, and defense-related products, is pleased to announce its participation in SHOT Show 2027, January 19–22, 2027, at the Venetian Expo, Booth No. 42605, in Las Vegas, Nevada, USA.

Building on more than a decade of experience in international defense trade, Global Defense enters 2027 with an ambitious vision: expanding the global reach of American manufacturers, introducing innovative technologies to international markets, and strengthening strategic relationships with distributors, dealers, and government partners worldwide.

“2027 represents an exciting new chapter for Global Defense,” said Jordan Young, CEO of Global Defense. “Our commitment remains focused on connecting leading American manufacturers with the international marketplace. We are expanding our brand portfolio, embracing new technologies, and investing in digital solutions that make it easier for our global partners to discover and access U.S. products. SHOT Show provides an incredible opportunity to reconnect with our longtime partners, establish new relationships, and build on our momentum for the year ahead.”

Introducing a New AI-Powered Digital Experience

A major highlight for 2027 will be the launch of Global Defense’s newly developed, AI-powered website, designed to transform how international customers explore the company’s extensive portfolio of U.S. brands and products.

The enhanced platform will feature an expansive, organized digital catalog encompassing firearms, ammunition, optics, accessories, and emerging defense technologies. With improved navigation, intelligent product discovery, and streamlined access to brand information, the platform will provide international buyers with a more efficient way to identify products and explore export opportunities.

This investment reflects Global Defense’s ongoing commitment to modernization, customer service, and innovation within the international defense marketplace.

Exclusive SHOT Show 2027 Ordering Opportunities

Throughout SHOT Show 2027, Global Defense will feature its growing portfolio of leading American manufacturers and introduce new products and technologies available for international distribution.

The company will also offer special SHOT Show ordering opportunities across its participating brands, providing international dealers and distributors with the ability to discuss upcoming product releases, export programs, and exclusive show-related purchasing opportunities.

Visitors are encouraged to meet with the Global Defense team to explore new product offerings, discuss international distribution requirements, and plan purchasing programs for 2027.

Strengthening Global Partnerships for 2027

With established relationships spanning six continents, Global Defense continues to serve as a trusted connection between American manufacturers and the international marketplace.

The company looks forward to welcoming existing customers, longtime industry partners, and new business contacts from around the world during SHOT Show 2027.

“Our success has always been built on relationships, integrity, and the trust of our customers and manufacturing partners,” Young added. “We look forward to seeing our friends and partners from around the world in Las Vegas, introducing exciting new opportunities, and working together to make 2027 an even stronger year for everyone.”

International distributors, dealers, manufacturers, and government representatives are invited to visit Global Defense at Booth No. 42605 or schedule a private meeting during the show.

To arrange an appointment, please contact info@globaldefense.us. Explore Global Defense’s brand portfolio at https://globaldefense.us/brands/.

About Global Defense

Founded in 2015, Global Defense is a Florida-based importer, exporter, and wholesale distributor specializing in firearms, ammunition, parts, accessories, and defense-related technologies. Serving commercial, law enforcement, and military markets worldwide, the company provides international distribution, procurement, logistics, and regulatory compliance services.

Built on a foundation of integrity, trust, and operational excellence, Global Defense represents leading American manufacturers and connects U.S. innovation with customers and partners across six continents.

GLOBAL DEFENSE HEADQUARTERS

3855 NW 124th Ave. | Coral Springs, FL 33065 USA
info@globaldefense.us | www.globaldefense.us
SHOT Show 2027 | Venetian Expo | Booth No. 42605 | January 19–22, 2027