EAGLE EMBLEMS, INC.

MILITARY • PATRIOTIC • EMBLEMATIC


Honoring Service. Supporting Those Who Serve.

FOR IMMEDIATE RELEASE | **EAGLE EMBLEMS, INC. TO EXHIBIT AT SHOT SHOW 2027**
First-Time Exhibitor | Booth #41468

Eagle Emblems, Inc. to Showcase Officially Licensed Military Products at SHOT Show 2027

Bringing Generations of American Military Heritage to the Outdoor and Sporting Goods Marketplace

CASTROVILLE, CALIFORNIA — Eagle Emblems, Inc., a family-rooted American designer and manufacturer of military, patriotic, and emblematic merchandise, will exhibit at the 2027 SHOT Show for the first time, introducing its extensive line of officially licensed military products, retail merchandising solutions, and distinctive emblematic merchandise to the shooting, hunting, outdoor, and sporting-goods industries.

The SHOT Show, taking place January 19–22, 2027, at The Venetian Expo and Caesars Forum in Las Vegas, brings together industry professionals, manufacturers, distributors and retailers from across the country and around the world. Eagle Emblems will be located at **Booth #41468**.

Official Licensed Military Products

Eagle Emblems is proud to offer an extensive selection of officially licensed military products representing all six branches of the U.S. Armed Forces, plus a wide range of heritage, aviation, and specialty brands. From caps and patches to pins, challenge coins, flags, key rings, apparel, and more, every product reflects a commitment to quality, authenticity, and American pride.

With a family history that traces back to Louis Xavier Gilbertson, a World War I U.S. Army veteran, Eagle Emblems continues a tradition rooted in military service, surplus and sutler merchandise since the Great War. Today, the company serves retailers, museums, gift shops, travel centers, military exchanges, and specialty outlets nationwide.

More Than Merchandise... It's a Mission

Eagle Emblems also proudly supports the KIA Honor Flag **Organization**, whose mission is to honor and remember America's fallen heroes and support the families and children they leave behind. This commitment reflects the company's belief that military heritage is more than merchandise—it is about remembering service, sacrifice, and the people behind the uniform.

- ★ **Officially Licensed Military Products**
- ★ **All 6 Branches of the U.S. Military**
- ★ **Wide Range of Emblematic Merchandise**
- ★ **Retail-Ready Point-of-Purchase Displays**
- ★ **Serving Retail, Museum, Gift Shop, Travel Center & Specialty Markets**

We look forward to connecting with new retail partners and industry professionals at SHOT Show 2027!

★ **FEATURED CAP LINE** | OFFICIALLY LICENSED MILITARY PRODUCTS ★



CP00125
U.S. Army Cap

CP00324
U.S. Air Force Cap

CP00215
U.S. Marines Cap

CP00400
U.S. Flag Cap

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Visit Us at **Booth #41468**
SHOT Show 2027
January 19–22, 2027 | Las Vegas, NV

For more information:
800-366-7467
www.EagleEmblemsInc.com