DAYSUN

DAYSUN to Showcase RangeEdge Shooting Eyewear at SHOT Show 2027

A sharp, athletic design brings a fresh look to DAYSUN’s shooting eyewear offering.



DAYSUN will showcase RangeEdge at SHOT Show 2027, introducing a shooting eyewear design with a sharp, athletic character. Clean, minimalist lines combine with an open field of view and a comfortable, secure fit, bringing a distinctive look to the range.

Designed for changing light and shooting environments, RangeEdge offers the flexibility of interchangeable lenses without changing the eyewear. Its streamlined profile balances visual appeal with practical wearability, keeping the focus on how the eyewear looks and feels in use.

For brands developing or expanding their shooting eyewear collections, RangeEdge provides an opportunity to explore a new design with DAYSUN. The company welcomes discussions on product requirements and OEM/ODM development, helping buyers assess how the eyewear could fit their markets and product lines.

Visit DAYSUN at Booth 40810 to explore RangeEdge and discuss your next OEM/ODM eyewear project.

ABOUT DAYSUN

Founded in 1976, Day Sun is a Taiwan-based OEM/ODM manufacturer of shooting and safety eyewear. With design, engineering, tooling, manufacturing and quality management under one roof, the company maintains direct control over quality from concept to mass production, helping brands bring customized eyewear to market with confidence.

PRODUCT & BUSINESS INQUIRIES
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