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FFLAssist to Debut Integrated Firearms Business and Compliance Platform at SHOT Show 2027

New platform connects ATF compliance, firearm inventory and day-to-day business operations in a single system built specifically for FFL dealers

LAS VEGAS — January 2027 — FFLAssist will make its SHOT Show debut in 2027, introducing firearms dealers to a new approach to managing the increasingly complex intersection of federal firearms compliance and everyday business operations.

Built specifically for Federal Firearms Licensees, FFLAssist combines both federal and state firearm compliance, inventory, transfers, sales, purchasing, customer management and financial operations within a single integrated business platform. The company will demonstrate FFLAssist at **Booth #42037** throughout SHOT Show 2027.

For many FFLs, running a firearms business means working across multiple systems and processes. Firearm inventory may be maintained in one application, ATF records in another, point-of-sale transactions somewhere else, with additional processes required for state compliance, accounting and management reporting.

FFLAssist was designed around a different premise: **the compliance transaction and the business transaction should be part of the same workflow.**

“An FFL shouldn't have to operate one system to run the business and another to stay compliant,” said **Gary Wolf, founder of FFLAssist**. “A firearm coming into inventory, being sold or transferred, completing the 4473 process and ultimately being disposed from the A&D Book are not unrelated events. They are parts of the same transaction. FFLAssist was built to treat them that way.”

Built From Both Sides of the Counter

FFLAssist grew from Wolf's unusual combination of backgrounds. After more than two decades working with enterprise business-management software, Wolf became an FFL and began encountering the operational and compliance challenges firearms dealers manage every day.

Rather than adapting generic retail software to firearms or adding business functions to a standalone compliance application, he began building a system around the complete FFL workflow.

The result is FFLAssist, built on Microsoft Dynamics 365 Business Central and designed to provide dealers with a single source of information across their operations—what FFLAssist calls “One Version of the Truth.”

FFLAssist capabilities include electronic ATF Form 4473 processing and corrections, A&D Book management, firearm and serialized inventory, transfers, NFA processing, sales and purchasing, point of sale, customer management, compliance controls, mock-audit capabilities, lost and stolen firearm tracking, and support for selected state-specific processes and forms.

The platform also includes tools designed to help dealers prepare for regulatory inspections. An IOI role provides a controlled, view-only environment through which an ATF Industry Operations Investigator can review appropriate compliance records without providing unrestricted access to the dealer's business system.

Designed for Rapid Deployment

FFLAssist includes a proprietary Rapid Deployment system designed to automate much of the configuration required to establish a new dealer environment. The system creates and configures key setup information, allowing implementation to focus on the dealer's business rather than repetitive system configuration.

Because FFLAssist operates on Microsoft Dynamics 365 Business Central, dealers also gain access to an established cloud business-management platform rather than an isolated firearms application.

“We didn't want to build another piece of software that becomes another island in the dealer's business,” Wolf said. “The objective from the beginning was one platform that puts the dealer in control—operationally, financially and from a compliance standpoint.”

See FFLAssist at SHOT Show 2027

FFLAssist will provide live demonstrations throughout SHOT Show 2027 at **Booth #42037**. Dealers, industry partners and members of the media are invited to see the platform and discuss how integrated business and compliance management can change the way an FFL operates.

About FFLAssist

FFLAssist is a firearms business management and compliance platform designed specifically for Federal Firearms Licensees. Built on Microsoft Dynamics 365 Business Central, FFLAssist integrates firearm compliance with inventory, sales, purchasing, transfers, customer management, financial management and other day-to-day dealer operations. FFLAssist was created by an experienced business-software professional and Federal Firearms Licensee to address the operational challenges of running a modern firearms business.

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