Press Release

The new definition of sharpness
HORL launches NEW Rolling Knife Sharpener Series



Pictured Left to Right: HORL®3 Cruise, HORL®3, HORL®3 Pro. Credit: HORL, Markus Ruf.

Freiburg, November 14, 2024 - HORL, a Freiburg-based company, is taking knife sharpening to a whole new level with the launch of the new HORL3 family of Rolling Knife Sharpeners. The combination of HORL®3 Cruise, HORL®3 and HORL®3 Pro surprises with new functions for even easier handling and results that can be scaled up to mirror sharpness. Fun with every use and the highest manufacturing quality make the knife sharpeners companions that will give a lifetime of pleasure.

Fix the knife, position the disc, and start rolling. While the tried-and-tested HORL principle remains the same, the following optimisations to the standard equipment improve precision and efficiency.

The new HORL3 features at a glance:

- **Longer handle roller** for better ergonomics and handling.
- With the new **Quick Lock system**, grinding discs can be changed with just one movement.
- The **new diamond technology** ensures even more efficient grinding and regrinding.
- **Larger magnets**, combined with the new **grip pad**, ensure an ultra-strong hold and an anti-slip effect. Even the smallest knives no longer slip.

The HORL®3 models at a glance

HORL®3 Cruise – the knife sharpener with a new purpose



Credit: HORL, Markus Ruf.

The HORL®3 Cruise stands out with its new, minimalist design and stylish sand look. This reveals an essential detail about the model - the HORL®3 Cruise is made of ocean-bound recycled plastic from the Swiss company #tide*, giving it a new meaning.
In addition to the proven 20° grinding angle for stable sharpness, the new HORL®3 Cruise is now equipped with 15° for delicate sharpness. This eye-catcher makes knife sharpening easier than ever and is ideal for beginners.

Features: Standard diamond wheel, stainless steel honing wheel, grip pad, 15°, 20°.
RRP: $119, horl.com/de/en/sharpeners/horl3-cruise

**Consists of ocean-bound plastic, which is collected on the coasts of Southeast Asia and max. 50 kilometres inland. Processed in the Black Forest. Info under: www.tide.earth/de*

HORL®3 – Sharpness Level of your Choice



Credit: HORL, Markus Ruf.

The HORL®3 combines stylish design with flexible functions for individual requirements. The elaborate wood processing makes the HORL®3 a lifetime companion that stands for high-precision craftsmanship in every detail. In collaboration with regional partners in the Black Forest, the solid oak and walnut woods are dried for weeks, precisely milled and repeatedly inspected by hand as part of 40 quality checks. The HORL® offers flexibility thanks to interchangeable wheels and can grind any knife to mirror sharpness.

Overview: Standard diamond wheel, ceramic honing wheel, Quick Lock for fast wheel change, Grip Pad, 15°, 20°.
RRP: $179, horl.com/de/en/sharpeners/horl3

HORL®3 Pro – an unimagined dimension of sharpness





Credit: HORL, Markus Ruf.

Professionals have extreme demands. The new HORL3 Pro once again pushes the boundaries in terms of sharpness and flexibility for precisely these professionals. Where technical precision and elegance meet, the next innovation is hidden inside alongside the planetary gear for triple rolling speed: A slider below the grinding gauge allows for six different angles (25°, 22°, 20°, 15°, 13°, 10°). From extremely fine cuts with filigree sharpness to robust cutting edges with long-lasting sharpness, the complete range of knives can be sharpened in the most flexible and gentle way. The HORL®3 Pro, made of aluminium in dark bronze, opens up new possibilities and offers the ideal solution for every application.

Overview: Standard diamond wheel, ceramic honing wheel, Quick Lock for fast wheel change, Grip Pad, 25°, 22°, 20°, 15°, 13°, 10°. RRP: $399, horl.com/de/en/sharpeners/horl3-pro

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About Horl:
HORL is specialising in premium sharpening in the field of knife sharpeners and scissors. In 2016, HORL developed the first roller sharpener. The Freiburg-based family business is now represented worldwide. Its stylish, regionally manufactured products stand for innovations that provide a lifetime of pleasure. The HORL range is available online at www.horl.com and via selected retail partners.