FOR IMMEDIATE RELEASE

VESTA DEFENSE DEBUTS AT SHOT SHOW 2027:

GLOBAL LESS-LETHAL BRAND EXPANDS INTO LAW ENFORCEMENT

Paris, France – Sept. 16, 2026 – Vesta Defense, the **only pure player in less-lethal technology** offering both **.50 and .68 calibers**, will attend **SHOT Show 2027** (January 19–22, Venetian Expo, Las Vegas) for the first time. In just **three years**, Vesta has **dominated Europe and Latin America's less-lethal markets** and now targets **law enforcement and new commercial partnerships**.

A Market Leader at SHOT Show

Vesta Defense's booth **#10843** will showcase its full .50 and .68 caliber range, highlighting solutions for **civilians and professionals**. Unlike competitors, Vesta **exclusively focuses on less-lethal**, making it the **go-to brand for innovation and performance**.

"SHOT Show 2027 is our platform to connect with dealers, distributors, and law enforcement" said **Armen Ekmekdje**, Founder and CEO. *"We're here to build partnerships and expand our global footprint."*

Visit Us

Meet Vesta's team to explore **distribution opportunities, bulk orders, and tailored solutions** for civilian and security markets.

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For more info: www.vestadefense.com

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