FOR IMMEDIATE RELEASE

Evolve Payment Launches Shopify Payment Integration Built for Firearm and 2A-Affiliated Businesses

Native Shopify reporting and a lower-cost processing structure give 2A merchants a compliant, transparent alternative to account shutdowns and inflated high-risk rates

ST. PAUL, Minn. — July 28, 2026 — Evolve Payment, a merchant services advocate serving B2B and regulated-industry businesses nationwide since 2002, today announced the launch of a Shopify payment integration purpose-built for firearm, ammunition, accessory, and other Second Amendment–affiliated businesses. The integration is available now to new and existing merchants.

Firearm retailers and 2A-affiliated brands have long faced a narrow set of payment options. Mainstream processors frequently decline these merchants outright or terminate accounts with little notice, pushing sellers toward high-risk providers that charge elevated rates and bolt on third-party gateways that fragment reporting. The result is higher cost, more manual reconciliation, and less visibility into the business.

Evolve Payment's Shopify integration addresses both problems at once. Payments are processed through a compliant, firearms-friendly acquiring relationship while all transaction, settlement, and refund reporting flows natively through Shopify, no separate gateway portal access required, no exported spreadsheets to reconcile, no second system of record. Merchants manage orders, payouts, and reporting in the platform they already run their store on.

The integration also targets one of the largest line items on a 2A merchant's P&L: processing fees. By pairing interchange optimization, transparent line-item statement pricing, and, where appropriate, dual pricing or surcharging programs, Evolve Payment typically reduces total payment costs for merchants migrating from high-risk processors. The company's portfolio has averaged 20–40% cost reduction across industries and processes more than $1 billion annually.

> "2A businesses are legal businesses, and they deserve to be treated like it," said Don Raleigh III, RevOps Manager at Evolve Payment. "These merchants have been told for years that the price of getting approved is a bad rate and a reporting mess. That tradeoff isn't necessary. We Designed this so a firearms retailer can run Shopify the way any other retailer does, clean reporting in one place, a fee structure they can actually read, and a processor that won't disappear on them."

Key capabilities of the Evolve Payment Shopify integration:

- Firearms and 2A-friendly underwriting with stable, compliant acquiring relationships
- Native Shopify reporting: transactions, settlements, refunds, and chargebacks visible in the Shopify admin
- Reduced processing costs through interchange optimization and transparent, line-item pricing

- Optional dual pricing and surcharging programs where permitted
- Support for card-present, card-not-present, and ACH payments
- Dedicated account support — a named representative, not a ticket queue

Connected to the Systems Merchants Already Run

The Shopify launch extends an integration library that already connects Evolve Payment's processing to the ERP, accounting, and commerce platforms mid-market merchants depend on, including:

- Sage 100
- Odoo
- QuickBooks
- NetSuite
- Microsoft Dynamics GP / 365
- OpenCart

These integrations let merchants push payment data directly into their books and inventory systems, eliminating duplicate entry and shortening the close. For multi-channel 2A businesses running an online storefront alongside wholesale, distribution, or manufacturing operations, the combination of Shopify on the front end and an ERP on the back end delivers a single, reconciled view of revenue.

Firearm and 2A-affiliated businesses interested in the integration can request a no-cost payment cost analysis at evolvepayment.com or by calling 651-628-4000.

About Evolve Payment

Founded in 2002 and headquartered in St. Paul, Minnesota, Evolve Payment is a merchant services advocate serving clients and banking partners across the United States. The company specializes in B2B and regulated-industry payment processing, accounts receivable optimization, and custom payment integrations, with a portfolio processing over $1 billion annually and a client retention rate above 95%. Evolve Payment is known for transparent, line-item pricing, plain-language contracts, and no long-term lock-in. Evolve Systems is the parent company of Evolve Payment. Learn more at evolvepayment.com.

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