



Tactacam Expands into Cellular Security with DEFEND at SHOT Show 2026

Surveillance leader highlights wireless cellular security cameras built to protect remote properties, no Wi-Fi required

LAS VEGAS – Jan. 20, 2026 – [Tactacam](#), the makers of the no. 1 cellular trail camera, today announced its upcoming appearance at [SHOT Show 2026](#). During the annual conference on Jan. 20-23, 2026, Tactacam will exhibit the [DEFEND brand](#), including the new DEFEND 360, demonstrating the power of wireless cellular security cameras.

Cellular-enabled security solutions have increasingly gained favor with consumers, especially in areas that Wi-Fi can't reach, such as off-grid and remote locations. Tactacam research shows that cellular connectivity satisfaction runs deep: 33% of consumers say cellular provides better remote access than Wi-Fi, and 84% rate its performance as "excellent" or "good."

As the largest shooting, hunting and outdoor trade show of its kind, SHOT Show brings together professionals across hunting, law enforcement and retailers who share a common need to protect high-value equipment, weapons and merchandise from theft. From monitoring hunting camps and trailers to securing evidence rooms and patrol vehicles, reliable surveillance is critical for hunters and law enforcement.

DEFEND cameras address these needs with motion alerts, clear video quality and night vision, providing immediate notifications and capturing clear footage of any suspicious activity. Attendees will get a look at these capabilities at **Tactacam's booth (#80521)**. Tactacam will also highlight its latest cellular security innovation, [DEFEND 360](#), offering full 360° pan, tilt and zoom all from the DEFEND mobile app.

"The professionals who attend SHOT Show operate in environments where traditional Wi-Fi isn't reliable or, sometimes, isn't available," said Kelly Hover, chief marketing and experience officer at Tactacam. "DEFEND cameras are built to deliver dependable, cellular-enabled security wherever and whenever it's needed most. We're excited to show how our DEFEND lineup provides instant visibility, real-time alerts and 24/7 protection, even in the most off-grid locations."

Visit Tactacam at **Booth #80521 in the Venetian Expo** during SHOT Show.

Learn More About DEFEND:

- [New DEFEND 360–The Future of Property Protection](#)
- [How to Set Up Defend 360 in 10 Minutes](#)
- [Best Security Cameras for Construction Sites](#)

About Tactacam

Since 2013, Tactacam has been pioneering outdoor and remote monitoring with its advanced cellular camera technology. The company's flagship brands include REVEAL, a top-rated line of cellular trail cameras; DEFEND, a cellular security camera designed for remote surveillance; and FeatherSnap, an AI-powered bird feeder revolutionizing backyard birdwatching. With a commitment to simplicity, reliability, and cutting-edge performance, Tactacam is setting the standard for innovative outdoor technology. For more information, visit www.tactacam.com.

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