



FOUNDATION
OUTDOORS

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FOUNDATION Survival™ Launches 1-Week, High-Performance Emergency Meal Pack at SHOT Show 2026

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FOUNDATION Survival, a new emergency preparedness brand built on the proven performance of FOUNDATION Outdoors™, freeze-dried meals, will officially debut at SHOT Show 2026, the industry's premier buying event for qualified retailers, distributors, and professional users.

Designed for mission-critical preparedness, FOUNDATION Survival introduces a 1-Week Pack featuring 21 complete meals—breakfast, lunch, and dinner—engineered to deliver uncompromising performance in emergency, disaster, and off-grid scenarios.

Product Highlights Include:

- Complete 21,500 calories - 21-meal, 7-day pack with breakfast, lunch, and dinner
- 20-year shelf life
- 3,000 calories and 133g protein per day for sustained energy
- 217 calories per ounce for exceptional calorie efficiency
- Whole-food ingredients with no unnecessary fillers
- Lightweight, packable format ideal for retail, e-commerce, and field use
- Small-batch production for consistent flavor and quality

Created using FOUNDATION Outdoors' proven freeze-dried entrées, FOUNDATION Survival delivers industry-leading calorie-to-weight ratios without sacrificing taste, ingredient integrity, or reliability. The brand is purpose-built for preparedness-minded consumers who demand premium nutrition in compact, highly portable formats. "We've produced millions of meals and ingredients for many of the largest outdoor and emergency food brands in the United States," said Scott Podmilsak, Owner of FOUNDATION Survival. "Through that experience, it became clear that most emergency food options on the market are low-quality, short shelf life, sugar-heavy, and bulky—designed to be cheap rather than effective. FOUNDATION Survival fills a critical gap with a premium, nutrient-dense, long-shelf-life solution designed for real-world emergencies and mobility."

Unlike traditional emergency food buckets, FOUNDATION Survival is optimized for on-the-go readiness, offering compact packaging, whole-food ingredients, eat-from-pouch design, and small-batch quality. All meals are crafted to perform in demanding environments, including extreme cold-weather and high-exertion conditions.

"FOUNDATION Survival is an extension of our core belief that food is the foundation of performance," said Podmilsak. "This brand is built for people who refuse to compromise—whether they're preparing for emergencies, operating in remote terrain, or supporting others when it matters most."

During SHOT Show, FOUNDATION Survival and FOUNDATION Outdoors will be meeting with retail buyers, buying groups, and distributors to discuss new account opportunities, regional distribution, and specialty programs.

Samples of breakfast, lunch, dinner, and snack options will be available throughout the show.

About FOUNDATION Survival

FOUNDATION Survival is a premium emergency preparedness brand delivering complete, high-performance freeze-dried meal packs for critical situations. Built on the proven FOUNDATION Outdoors meal platform, FOUNDATION Survival focuses on calorie density, protein delivery, and real food quality—because when conditions are uncertain, performance is not optional.