

For Immediate Release



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RSR GROUP'S CEO JOANN WEISENFORD TO RETIRE

Winter Park, FL - RSR Group, Inc. announced the retirement of its President and CEO, JoAnn Weisenford, following 36 years of distinguished service. The Board of Directors has appointed Christina Fisher as her successor, effective January 2, 2026.

During her 17-year tenure as President, JoAnn led the organization through significant growth and transformation, strengthening the company's financial foundation and positioning it for long-term success.

Christina brings 32 years of experience with RSR Group and is recognized for her outstanding leadership in purchasing and vendor relations. She has been a key board member for more than 20 years and will continue to be a driving force in advancing RSR's position as an industry leader and delivering exceptional service.

Christina commented on JoAnn's career achievements, "We are deeply grateful for JoAnn's dedication, vision, and service. JoAnn's focus on continuous improvement and commitment to upholding the highest standards of business practices has set a benchmark for the entire organization. On behalf of all RSR's employees, we thank JoAnn for creating such an incredible company and providing the opportunity for so many rewarding careers."

JoAnn will continue to serve as RSR Group's Chairman of the Board.

About RSR Group, Inc.

RSR Group, Inc. is a national distributor of firearms and shooting sports accessories headquartered in Winter Park, Florida, with a state-of-the-art distribution center located in Fort Worth, Texas. The company prides itself on its service levels including fast, reliable shipping, competitive prices, and a broad inventory selection.. For additional information about RSR Group, contact Josh Barth (407) 853-6765 or visit www.rsrgroup.com.

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