

Killer Instinct Crossbows to Exhibit at the 2026 SHOT Show

Las Vegas, NV – Killer Instinct Crossbows, a leader in high-performance crossbow innovation, is proud to announce its participation in the **2026 SHOT Show**, taking place **January 20–23, 2026**, in Las Vegas, Nevada.

The SHOT Show is the largest and most influential trade show in the shooting sports, hunting, and outdoor industries, and Killer Instinct Crossbows is excited to showcase its latest advancements to dealers, media, and industry professionals from around the world. Attendees can expect a firsthand look at a new lineup of Killer Instinct™ products and cutting-edge technology designed to provide extended performance and reliable value beyond the expectations of hunters. Attendees can view the new Killer Instinct™ products in the growing Archery & Hunting Pavilion of the SHOT Show, **Booth #80215**.



“We’re extremely excited to be attending the 2026 SHOT Show with a brand-new lineup of Killer Instinct™ products,” said Jon Syverson, President and C.E.O. of Killer Instinct™ Crossbows. “This show gives us the perfect platform to connect with our partners and demonstrate how we continue to push innovation and increased performance for the consumer.”

Killer Instinct™ Crossbows has built a strong reputation for delivering powerful, accurate, and value-driven crossbows that meet the demands of today’s hunters. Their presence at SHOT Show 2026 highlights the company’s continued commitment to growth, innovation, and leadership within the archery and hunting industry.

Killer Instinct™ marketing and public relations is being directed by the team at [Hunt Camp Company](#). To schedule an appointment with the team at Killer Instinct™ Crossbows, or to align media coverage at the show, attendees can send an email to digital@huntcampcompany.com to confirm arrangements.

For more information about Killer Instinct Crossbows and the 2026 line of Killer Instinct™ products, visit www.killerinstinctcrossbows.com. To stay socially engaged with Killer Instinct Crossbows, follow on Facebook at [KI Facebook](#) or on Instagram at [KI Instagram](#).

About Killer Instinct™

Killer Instinct Crossbows, Inc. is based at 393 List St. STE B, Frankenmuth, MI 48734. Killer Instinct Crossbows is passionately committed to producing high-performance crossbow products with precision, accuracy, and dependability in mind. For more information about

Killer Instinct™ Crossbows Media

For media inquiries regarding Killer Instinct™ Crossbows and the new lineup of 2026 products, please contact the Hunt Camp Company team at digital@huntcampcompany.com .