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FOUNDATION Outdoors Showcases High-Performance Freeze-Dried Meals at SHOT Show

Las Vegas, NV — January 20, 2026—Booth 41362

FOUNDATION Outdoors will exhibit at the SHOT Show, the industry’s premier retailer and distributor buying event for shooting sports, outdoor, and tactical professionals. SHOT Show is not open to the public and is exclusively attended by qualified retailers, distributors, and industry partners.

At this year’s show, FOUNDATION Outdoors will present its latest lineup of high-calorie, lightweight freeze-dried meals engineered for performance in demanding environments. Designed for backcountry athletes, overlanders, hunters, and mission-critical users, FOUNDATION meals deliver industry-leading calorie-to-weight ratios without sacrificing taste or ingredient integrity.

“Our focus is building food that performs when it matters most,” said Scott Podmilsak, Owner of FOUNDATION Outdoors. “SHOT Show is the ideal venue to connect with retail partners who understand performance-driven customers and are looking for differentiated products that stand out on shelf.”

Product highlights include:

- - High-calorie entrées optimized for endurance and cold-weather conditions
- - Whole-food ingredients with no unnecessary fillers
- - Lightweight, packable formats ideal for retail, e-commerce, and expedition use
- - Small-batch production with consistent quality and flavor
- - Convenience sized performance snacks for check-out, energy bar, or jerky sections.

FOUNDATION Outdoors is actively meeting with retail buyers, buying groups, and distributors during SHOT Show to discuss new account openings, regional distribution opportunities, and private-label or specialty programs.

Retailers and distributors interested in scheduling a meeting during SHOT Show are encouraged to contact FOUNDATION Outdoors in advance.

Samples will be available through the day featuring breakfast, lunch, dinner and snack options.

About FOUNDATION Outdoors

FOUNDATION Outdoors designs and manufactures performance-focused freeze-dried meals built for athletes, explorers, and professionals who demand maximum energy with minimal weight. Rooted in the belief that food is the foundation of performance, the brand combines culinary quality with technical nutrition to fuel adventures anywhere in the world.