

**FOR IMMEDIATE RELEASE**

**BOA Universal OWB Holster Launches – Soft BOAHIDE, One-Piece Design for Broad Handgun Compatibility** - A simple, comfortable, and versatile outside-the-waistband holster designed to fit a wide range of popular handguns without the complexity or discomfort of rigid shells.



**Nampa, Idaho (2026)** – Adaptive Tactical, LLC is proud to announce the official launch of the BOA Universal Outside-the-Waistband (OWB) Holster, a new soft BOAHIDE material, one-piece holster designed to provide broad handgun compatibility, everyday comfort, and dependable retention in a streamlined design.

The BOA Holster was developed to eliminate the need for firearm-specific molded holsters by offering a flexible, universal solution that accommodates a wide range of full-size, mid-size and compact handguns in only two models. Its minimalist construction allows users to carry multiple firearms using a single holster, reducing cost, simplifying inventory, and increasing versatility for both end users and retailers.

Constructed from durable, flexible BOAHIDE materials, the BOA Holster conforms naturally to the handgun while maintaining consistent retention and stability. The soft, one-piece design enhances comfort against the body and allows for easy on-and-off use, making it ideal for range use, everyday carry, vehicle carry, hunting applications. The open-top OWB configuration supports a smooth, intuitive draw while maintaining reliable firearm security.



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“The BOA Holster was designed to be simple, comfortable, and practical,” said Gary Cauble, Vice President of Sales and Marketing at Adaptive Tactical. “We wanted a universal OWB holster that works across a wide range of handguns without unnecessary complexity, while still delivering comfort and reliability. BOA does exactly that.”



Available in right-handed models with an MSRP of \$49.99, the BOA holster offers incredible value for its quality, versatility and performance. View the full compatibility list by visiting <https://adaptivetactical.com/collections/holsters/products/boa-owb-holster>. Separate BOA holsters are coming soon for sub-compact pistol platforms.

The BOA OWB Holster is compatible with a wide variety of popular handgun models and is designed to appeal to both new firearm owners and experienced users looking for a flexible carry solution. Its universal design also makes it an attractive option for retailers by minimizing SKU count while maximizing customer fitment.

The BOA Holster is available with attractive retail packaging and competitive dealer, distributor, and law enforcement pricing.

Retailers, distributors, and industry partners interested in carrying the BOA Holster line can contact Adaptive Tactical directly at 208-442-8000 or by emailing [sales@adaptivetactical.com](mailto:sales@adaptivetactical.com).

For more information on the BOA OWB Holster and other Adaptive Tactical products, visit [www.adaptivetactical.com](http://www.adaptivetactical.com).

**About Adaptive Tactical:**

Adaptive Tactical is a leading designer, manufacturer, and distributor of innovative firearm accessories made in the USA. The company offers a complete line of stocks, grips, holsters, magazines, and accessories for AR platforms, shotguns, rimfire rifles, and handguns. Adaptive Tactical is committed to delivering durable, practical, and performance-driven solutions for civilian, professional, and duty use.