

Small Gun Stores Get Full POS, eCommerce, and ATF Compliance for \$99 mo with the Launch of Orchid POS Spark™

Orchid, the firearms industry's leading provider of FFL technology, compliance, and payments, today announced the launch of Orchid POS Spark™, a cloud-based point-of-sale and eCommerce platform built specifically for new and startup Federal Firearms Licensees (FFLs).

For a flat fee of \$99 per month, the cloud-based solution delivers point-of-sale software, FFL eCommerce, firearms drop shipping via a live distributor feed, an FFL bound book, and electronic Form 4473 with secure digital storage. Spark™ gives small gun dealers the compliance-focused tools of enterprise systems without the high price or complexity, and for dealers who want a faster start, optional implementation services are available to get stores up and running quickly.

Purpose-Built Features for Small Gun Stores and Startups

Spark™ eliminates the plugin chaos that often accompanies retail software. The \$99 monthly subscription includes:

- **Cloud-based, Integrated POS and eCommerce** — Process in-store and online sales through a single register with no third-party add-ons. Cloud-based POS eliminates the need for costly hardware and enables retail sales via desktop, laptop or tablet.
- **Live distributor catalog** — Display accurate pricing and availability from a live feed. Startup FFLs can select a single distribution partner to build a relationship and work toward volume-based discounts and preferred allocations.
- **Inventory management** — Manage firearms, accessories, and non-regulated items in one system. Products can be new, used, consignment, trade-ins, transfers and more.
- **ATF compliance built in** — Includes the industry's most compliant FFL bound book backed by Orchid's 100% Attorney Compliance Guarantee (terms apply), plus e4473 with electronic storage with no third-party plugins required. Many gun store POS systems charge extra for acquisition and disposition tracking; Orchid includes these tools at no additional cost.
- **A clear growth path** — Spark runs on the same foundation as Orchid's enterprise POS platform, so businesses can upgrade seamlessly as they add locations or need advanced capabilities.

More than 70,000 active FFLs operate in the United States (excluding collectors), and many are small gun stores who need a technological edge for growth at an affordable price. Spark™ targets this segment by delivering core retail and compliance functions while leaving large multi-store and ERP integrated functions to its big brother, Orchid POS.

See Spark™ in Action at SHOT Show

Spark is available immediately to U.S. FFLs for \$99 per month, with optional implementation services and credit card hardware packages. Gun stores can witness Spark in action at booth #72939 in the Caesars Forum section of SHOT Show. Additional information about Orchid POS Spark can be found online at <https://orchidadvisors.com/orchid-pos-spark/>.

Additional Show Promotions

In addition, attendees of the 2026 NSSF SHOT Show, Sports Inc. Outdoor Show, and the NBS Spring Semi-Annual Market can win up to \$10,000 in software credits toward Orchid software. FFLs can learn more at <https://orchidadvisors.com/ffl-software-promotions/>. Promotions vary by show.

About Orchid Advisors

For almost 15 years, Orchid has defined firearm compliance excellence as "The Original ATF Compliance & FFL Software Experts." Trusted by the largest names in shooting sports, Orchid protects thousands of FFLs with software that powers nearly 25 million transactions per year, with more than 60% of all U.S.-manufactured firearms flowing through its flagship Orchid eBound platform, with the most mainstream ERP integrations. The company is the only provider offering a fully integrated suite of FFL Bound Book, electronic 4473, 4473 electronic storage, POS, eCommerce, 2A payment processing, and in-house compliance services—backed by Orchid's 100% Attorney Compliance Guarantee (terms apply). Together with its legal affiliate, FFL Law, Orchid delivers the industry's most complete ecosystem of software, payments, and regulatory expertise, helping clients run efficient, profitable, and ATF-compliant operations. Learn more at orchidadvisors.com