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REVEAL by Tactacam Takes Unprecedented Momentum into 2026

Most-awarded trail camera company in 2025 doubles down on innovation

SHOT SHOW BOOTH #80521

BILLINGS, Montana – January 20, 2025 – [REVEAL by Tactacam](#) — America’s leading manufacturer of technical outdoor camera technology — celebrates and reflects on a year of acclaimed success in 2025. The rapidly growing brand of cellular trail cameras launches into 2026 with an exciting product road map ahead.

The June 2025 launch of REVEAL’s most advanced cellular camera to date — REVEAL Ultra — along with multiple new camera accessories and continuous advancements to the REVEAL mobile app earned a growing list of accolades across the hunting world. The Ultra camera instantly produces live streaming with up to four minutes of 1080P resolution video streaming at a time. By leveraging the best available cellular network data, the camera delivers instant, high-quality video to the REVEAL app in real time. The all-new active GPS feature delivers peace of mind in the event of theft or a lost camera, and the options of low-glow or no-glow flash give hunters total versatility to capture undisturbed wildlife.

After [extensive in-field testing](#), **Outdoor Life** named the REVEAL Ultra Cellular Trail Camera as the “Best Overall” product in its [The Best Cellular Trail Cameras of 2025](#) ranking. Additionally, the iconic outdoor publication dubbed Ultra the “Best Trail Camera” in its [The Best Gifts for Hunters of 2025](#) guide.

Renowned outdoor publication, **Field & Stream**, followed suit, [putting the Ultra camera through the paces](#) before giving it “Best Overall” honors as [The Best Cellular Trail Cameras of 2025, Tested and Reviewed](#) ranking.

Recognizing REVEAL's diverse trail camera options, **Outside Magazine** ranked the REVEAL Pro 3.0 cellular trail camera as the top trail camera in its [The 12 Best Hunting Accessories for Fall and Winter 2026](#) guide.

Jeff Peel, CEO and co-founder of Tactacam, described the extensive notoriety as the culmination of relentless innovation by hunters for hunters and a company-wide commitment to delivering on customer feedback.

"We are a business built by avid hunters," Peel explained. "From the leadership team to product, sales, marketing and customer service, our people represent our core consumer. 2025 was a year when a lot of that focus, hard work and collaboration came together. While Ultra is certainly our premier camera in 2025, it is one part of a robust trail camera platform that offers something for every hunter."

The Billings-based company launched its first trail camera in 2020 and experienced exponential growth over the next five years. Tactacam now employs nearly 500 people nationwide and offers a complete line of trail cameras and accessories, including the industry's most intuitive and powerful mobile app.

Peel said that REVEAL's growth has been amazing to be a part of, but he added that the company remains focused on delivering for its core consumer: hunters.

"It's been an incredible five years, and we are truly grateful to our customers and retail partners," he added. "As we grow, we know we need to stay grounded. We are a hunting company, and hunters are who we serve. Second, we create innovative and intuitive products so that our customers can easily deploy and use our system based on their needs in the field. We believe in delivering best-in-class technology at a competitive price point, but we do not bring products to the market until they are right. Lastly, we take great pride in our customer service. We take care of our customers, plain and simple."

REVEAL's product line now includes three cellular trail cameras, offering a variety of price points and features. Camera network connection is unmatched among trail cameras and will tap any available network to communicate from the most remote locations. A fleet of camera accessories empower hunters to keep cameras operating remotely in the wild without the need for in-field management. The REVEAL mobile app

then brings the entire platform together, giving hunters the ability to monitor cameras, request live video, and manage their accounts in one simple location.

Peel encouraged REVEAL customers to stop by **SHOT Show Booth #80521 from January 20-23** to see the latest and meet the team.

“We are excited to announce some groundbreaking advancements in 2026, and we can’t wait to share them with our customers,” Peel said. “That’s honestly the best part for us: sharing the experience with hunters and helping to connect our community to their hunting grounds in ways they never thought possible.”

FEATURED PRODUCTS

[REVEAL Ultra Cellular Camera](#) (\$199.99) - Features on-demand live video streaming, active GPS (camera location monitoring for theft prevention), and a selectable low-glow/no-glow flash. The camera instantly produces live streaming with up to four minutes of 1080P resolution video streaming at a time.

[REVEAL Pro 3.0 Cellular Camera](#) (\$149.99) - Features undetectable no-glow IR flash technology, exceptional battery life, an intuitive 2”LCD screen, HD photos and on-demand videos that can be requested straight from the app, along with GPS to ensure your camera is always on the map.

About REVEAL by Tactacam

REVEAL by Tactacam is the leader in cellular trail cameras, built by hunters for hunters who demand instant, reliable scouting data from the field. Designed for rugged performance in all seasons, REVEAL’s lineup of cameras capture high-resolution images and video, delivering real-time alerts to the mobile app—helping hunters pattern game, monitor movement and make smarter decisions. With fast trigger speeds, long battery life, and nationwide LTE coverage, REVEAL keeps hunters connected like never before. For more information, visit www.tactacam.com.

To browse the full line of REVEAL lineup, visit: tactacam.com. For media inquiries, contact Thacher Stone at Bird Dog PR: thacher@birddogpr.co. To learn more about becoming a dealer, please contact Matt Lambert at: mlambert@tactacam.com, Mobile 304-841-2519. Follow on social @revealcellcam