



CYELEE OPTICS

BOOTH 40548 | JAN 20- 23 | SHOT SHOW 2026

CYELEE OPTICS REDEFINES INDUSTRY STANDARDS WITH MARKET-LEADING INNOVATION

WHILE THE OPTICS MARKET HAS BEEN FLOODED WITH "LIMITED" WARRANTIES AND RECYCLED DESIGNS, CYELEE OPTICS IS SHIFTING THE LANDSCAPE BY PRIORITIZING WHAT SHOOTERS ACTUALLY DEMAND: INNOVATION THAT WORKS AND A BRAND THAT ANSWERS THE PHONE. WITH YEARS OF REAL-WORLD USE PROVING OUR PLATFORMS, CYELEE IS NO LONGER THE INDUSTRY'S BEST-KEPT SECRET—WE ARE THE NEW STANDARD FOR DUTY-READY PERFORMANCE.

SHOT SHOW REVEAL

CYELEE IS PROUD TO ANNOUNCE WE WILL BE UNVEILING OUR LATEST INNOVATION AT SHOT SHOW. THIS UPCOMING RELEASE FEATURES THE CLEAREST, BRIGHTEST DOT WE HAVE EVER PRODUCED, PUSHING THE BOUNDARIES OF WHAT IS POSSIBLE IN MODERN GLASS AND EMITTER TECHNOLOGY.

THE TECHNOLOGY THAT'S WINNING THE MARKET

WE DON'T FOLLOW TRENDS; WE SOLVE THE PROBLEMS THAT OTHER "BIG NAMES" IGNORE.

- **STIG-RS™ (ASTIGMATISM RELIEF SYSTEM):** DEVELOPED OVER TWO YEARS, THIS SYSTEM LEADS THE MARKET IN PROVIDING A REFINED, CLEAR TARGET PERCEPTION FOR USERS WITH ASTIGMATISM.
- **ENCLOSED RMR INNOVATION:** CYELEE IS CURRENTLY THE ONLY COMPANY OFFERING A STANDARD RMR FOOTPRINT FOR ENCLOSED OPTICS LIKE THE BULL AND GHOST SERIES, ELIMINATING THE NEED FOR CUMBERSOME ADAPTER PLATES.
- **TRUE TARGET CLARITY:** OUR GLASS IS ENGINEERED FOR 1X SCALE REPRESENTATION, AVOIDING THE DISTORTION AND SLIGHT MAGNIFICATION COMMON IN COMPETING OPTICS.

ENGINEERED FOR ZERO FAILURES

WE BELIEVE A DEALER'S REPUTATION IS BUILT ON THE RELIABILITY OF THE PRODUCTS THEY SELL. CYELEE OPTICS ARE BUILT TO STAY IN THE FIELD, NOT IN THE RETURN BIN.

- **7075-T6 HOUSING:** WE USE ONLY AEROSPACE-GRADE 7075-T6 ALUMINUM, VERIFIED BY INTERNAL TESTING TO ENSURE IT NEVER BECOMES BRITTLE LIKE 6061 OR COMPOSITE ALTERNATIVES.
- **3,500 G VIBRATION TESTING:** EVERY SINGLE OPTIC UNDERGOES 1,000 CYCLES OF VIBRATION TESTING BEFORE SHIPMENT.
- **EXTREME PRECISION:** WE MAINTAIN 0.2 MM MACHINING TOLERANCES FOR FOOTPRINT ACCURACY, ENSURING SUPERIOR ZERO RETENTION FOR YOUR CUSTOMERS.
- **DUTY-GRADE TESTING:** ALL DESIGNS ARE DROP-TESTED AGAINST THE HIGHEST BENCHMARKS, WITH THE CAT PRO AND WOLF PRO REMAINING SIGNIFICANTLY RESISTANT EVEN WITHOUT A RATING.

UNRIVALED SUPPORT FOR YOUR CUSTOMERS

WE BACK OUR PRODUCTS WITH A LEVEL OF SERVICE THAT MAKES "LIMITED" WARRANTIES LOOK OBSOLETE.

- **TRUE LIFETIME WARRANTY:** WE OFFER A TRUE LIFETIME GUARANTEE AND REPLACE UNITS WITH FUNCTIONAL ACCIDENTAL DAMAGE—A STANDARD WE HAVE NEVER FAILED TO UPHOLD.
- **2-HOUR RESPONSE TIME:** OUR AVERAGE RESPONSE TIME FOR WARRANTY INQUIRIES IS JUST TWO HOURS, ENSURING YOUR CUSTOMERS ARE NEVER LEFT WAITING.
- **1-2 DAY PARTS DELIVERY:** WE LEVERAGE OUR PLATFORM TO GET CRITICAL PARTS TO MOST OF THE CONUS IN 48 HOURS OR LESS.

ABOUT CYELEE OPTICS

CYELEE OPTICS IS A LEADER IN HIGH-PERFORMANCE FIREARM OPTICS, KNOWN FOR THE CAT PRO, WOLF PRO, AND THE REVOLUTIONARY STIG-RS SYSTEM. WITH A FOCUS ON SUPERIOR STYLING, ERGONOMICS, AND DUTY-GRADE DURABILITY, CYELEE IS THE BRAND SHOOTERS TRUST WHEN PERFORMANCE IS NON-NEGOTIABLE.

VISIT US AT BOOTH 40548 TO SEE THE FUTURE OF OPTICS IN PERSON. NEED A MORE ONE ON ONE EXPERIENCE? SCHEDULE A MEETING AT WWW.CYELEEOPTICS.COM/MEET.

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