



**Press Release
FOR IMMEDIATE RELEASE**

**Vets Tactical Announces
1st Annual Vets Tactical Cupolster Shootout
at SHOT Show 2026!**

Redefining Vehicle Holster Solutions

January 10, 2026, Eagle, ID – Vets Tactical, a leading innovator in firearm accessories, is proud to be exhibiting at the 2026 SHOT Show in Las Vegas, NV which runs from January 20, 2026 through January 23, 2026. This year's exhibit will showcase their 1st Annual Vets Tactical Cupolster Shootout, located at Booth 43029.

The Shootout will feature a Cupolster Bravo One Series in conjunction with the newly released TitanX from Mantis Industries, and will take place at Booth 43029 on Wednesday, January 21, 2026, from noon to 2 pm.

Several celebrities including Sheriff Mark Lamb will shoot first at high noon to set the time to beat. A generous prize package from our contributing sponsors will be awarded to the top 3 shooters.

In addition to Vets Tactical, contributing sponsors for the event include Survival Dispatch News, Mantis Industries, G-Code Holsters, Liberty Ammunition, Target Tack, Offgrid, Carnivault, Wasatch Wagu, Christian Warrior Training, and Wolf21.

If you can't make the shootout, you can still test your skills and demo the Cupolster during the show to see how a Cupolster will redefine EDC in your vehicle. To set an appointment with CEO Craig Washburn, you can schedule here: <https://calendly.com/craig-vets-tactical/>

ABOUT CUPOLSTER: Vets Tactical CEO Craig Washburn explains, "Transform your vehicle's cup holder into a strategic staging area for your handgun. The Cupolster offers a patent-pending design enabling a perfect angle for quickly and efficiently retrieving your sidearm from your car or truck's existing cup holder. When seconds matter most, your firearm is within easy reach without compromising your field of view. You don't need to bend down or across to attain your weapon—it's at your fingertips, ready to defend you and your loved ones."



The innovative design ensures optimal handgun accessibility and unparalleled convenience in cup holders closest to the vehicle's dashboard. The ambidextrous Cupolster BRAVO SERIES can be configured for cross-draw positioning for right and left-handed users and features a fully covered trigger guard. "Leverage firearm retrieval with sizing tools that customize your vehicle's existing cup holder with the Cupolster," said Washburn. "There's no need to worry about gluing or screwing something into your car's interior with the Cupolster," he added. "Simply pop it in, and it remains firmly there. It's easily moved from one vehicle to another. Everyone knows how uncomfortable it can be to drive with your firearm holstered, whether it's IWB or OWB," said Washburn.

Cupolster BRAVO SERIES Vehicle Holster Features

- **Swift and ergonomic access:** The 20-degree cant optimizes the holster's position in vehicle cup holders, providing unparalleled accessibility and an ergonomic fit for swift handgun access.
- **Universal compatibility:** The BRAVO SERIES offers versatility for a wide range of firearm sizes.
- **Customized fit:** Each Cupolster includes a magnet and sizing accessories, allowing users to tailor the fit to their specific cup holder.
- **Easy installation:** No tools, screws, or glue required.
- **Adaptable:** Enhance compatibility with smaller vehicle cup holders using the CHARLIE ALPHA Cup Adapter (sold separately), expanding the Cupolster's adaptability across many vehicles.
- **Ambidextrous:** Can be configured for cross-draw positioning, catering to right and left-handed users.
- **Nine options:** Different sizes ensure the perfect fit for specific handguns.
 - **BRAVO ONE:** Fits most large to medium-framed semi-auto handguns with slide widths up to 1.05"
 - **BRAVO ONE LIMA:** Designed for handguns with attached Streamlight TLR-1, TLR-7, Surefire 300x, Olight Valkyrie, and similar structured lights with slide widths up to 1.05"
 - **BRAVO ONE MICRO:** For smaller framed semi-auto, micro, and compact handguns with slide widths up to .88"
 - **BRAVO ONE XL:** Ideal for extra-large-framed handguns with slide widths from 1.06" to 1.25"
 - **BRAVO ONE TANGO:** Designed for handguns with an attached TLR-7 or Olight Mini on slide widths up to 1.05"
 - **BRAVO ONE MICRO TANGO:** Designed for slim line handguns with an attached TLR-7 or Olight Mini and slide widths up to .88"
 - **BRAVO ONE NINE ONE ONE:** Designed for standard 1911 style handguns with barrel lengths around 5"
 - **BRAVO ONE FOXTROT:** Designed for full size handguns with barrel lengths around 5" and slide width of up to 1.05"
 - **BRAVO ONE LAUNCHER:** Designed to fit the Byrna SD or LE model launchers
- **MSRP:** \$69.95 - \$79.95



CUPOLSTER® BRAVO ONE

Visit Vets Tactical for more information at www.vetstactical.com. Follow and engage on [Facebook](#), [X](#), and [YouTube](#).

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About Vets Tactical: Vets Tactical, a Veteran-owned and led company, is committed to delivering high-quality tactical products and solutions that blend tactical expertise with practical everyday functionality. All Vets Tactical products are one hundred percent made in the USA, embodying a commitment to exceptional craftsmanship and patriotic values. Empowering citizens for the day we hope never comes, our ethos centers around readiness, ensuring individuals are equipped for the unexpected with confidence and security.



We support the men and women who serve in the Armed Forces and as First Responders. Every Vets Tactical purchase actively supports these heroes who have sacrificed so much for our well-being.

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