

INDUSTRIAL REVOLUTION, INC.
Office 425.285.1111
Fax 206.812.2250



INDUSTRIALREV.COM
1000 Oakesdale Ave SW, Suite 140
Renton, WA 98057

FOR IMMEDIATE RELEASE

Introducing the Whidbey™ Pushfold™ Knife – Simple, Reliable, and Built for Everyday Carry

Seattle, WA — 1/9/2026 — Inspired by the rugged beauty of the Pacific Northwest, the Whidbey™ Pushfold™ Knife delivers a perfect balance of simplicity, durability, and comfort for everyday carry enthusiasts. Named after Whidbey Island, this innovative knife combines practical design with premium materials to create a tool you can trust in any situation.

Effortless Operation, Maximum Safety

The Whidbey™ Pushfold™ Knife features a unique Pushfold™ locking mechanism that makes opening and closing the blade smooth, secure, and safe. With its intuitive one-handed operation, you'll never struggle with tricky liner locks or awkward finger placement again.

Key Features That Set It Apart:

- **Easy to Open & Close:** Quickly deploy the blade with a simple push and close it safely using the Pushfold™ lock that keeps fingers clear.
- **Durable Blade:** Crafted from tough D2 steel and coated for extra resilience, ensuring long-lasting performance.
- **Secure Grip:** Textured reinforced nylon handles provide a comfortable, non-slip grip—even in wet or cold conditions.
- **Everyday Ready:** Slim, lightweight design with a reversible deep-carry pocket clip for discreet, convenient carry.
- **Ergonomic Comfort:** Designed to feel great in your hand for any task, big or small.

Whether you're on the trail, at work, or tackling daily tasks, the Whidbey™ Pushfold™ Knife is your go-to companion for reliability and ease of use.

Availability:

The Whidbey™ Pushfold™ Knife is available starting in March 2026 at ucogear.com.



Media Contact

Drew Keegan

President

Direct: 1-425-547-3022

Toll Free: 1-888-297-6062

Industrial Revolution, Inc.

1000 Oakesdale Ave SW, Suite 140

Renton, WA 98057

Brands: UCO | MORAKNIV | PEDCO | ESBIT

About Industrial Revolution

Founded in 1971 as UCO Corporation – a parts manufacturer for notable brands including Boeing, K2, Lange, and Jansport – the Seattle-based company has been known as Industrial Revolution since 2005. Industrial Revolution has become a leading manufacturer and distributor of innovative products promoting fun, safety, and outdoor comfort, including Candle Lanterns™, Stormproof Matches™, Ice Cream Balls, and the UltraPod™ tripod. Industrial Revolution includes two owned brands – UCO and Pedco – and two distributed brands: Sweden-based Morakniv® knives and German-based Esbit solid fuel stoves and cookware.