

**FOR IMMEDIATE RELEASE**

## Target Sports USA to Reveal Annual Truck Giveaway Live at SHOT Show 2025

**Cheshire, CT** – Target Sports USA is excited to announce the live reveal of its annual truck giveaway, exclusively at SHOT Show 2026, taking place Wednesday, January 21, 2026, at 2:00 PM at Booth #72227.

The reveal will be hosted by internet personality, Tony Sentmanat, known across the firearms, fitness, and tactical communities as RealWorldTactical. With a massive following across both Instagram and YouTube, Tony brings real-world experience, industry credibility, and high-energy engagement to one of Target Sports USA's most anticipated moments of the year.

Each year, Target Sports USA's truck giveaway serves as a flagship promotion, designed to reward AMMO+ members. The 2025 truck reveal will mark the official unveiling of this year's custom-built Ford F-250, kicking off the giveaway campaign live on the SHOT Show floor.

Attendees are encouraged to arrive early, grab some exclusive TSUSA swag (limited quantities), and experience the excitement firsthand. The reveal will be followed by opportunities for photos, questions, and conversations with the team and Tony Sentmanat.

Join us on Wednesday, January 21 at 2:00 PM at Booth #72227 for the official truck reveal.

Shop ammo anytime at [www.TargetSportsUSA.com](http://www.TargetSportsUSA.com). Visit the website for information on the [AMMO+](#) or [AMMO+ Business](#) membership.

Contact:  
Target Sports USA

Marketing Department

Email: [marketing@targetsportsusa.com](mailto:marketing@targetsportsusa.com)

Phone: (860) 426-9886

About Target Sports USA: Target Sports USA is your trusted online source for ammo, firearms, and shooting accessories, delivering unbeatable prices and exceptional service. Enjoy free shipping on all ammo cases. Want free shipping on boxes and pallets too? Join AMMO+ for full shipping benefits and an extra discount on every ammo purchase.