

# FOR IMMEDIATE RELEASE

## **XGO® Introduces Warrior's Wool: Tradition Reinforced for the Modern Battlefield**

**Natural performance. Modern flame resistance.**

**Southern Pines, NC — January 2026** — XGO®, a leading manufacturer of U.S.-made performance and flame-resistant apparel for the U.S. Military, Law Enforcement, and First Responders, today announced the launch of **XGO® Warrior's Wool**, a premium flame-resistant wool-blend collection engineered for comfort, resilience, and protection in demanding operational environments.

For centuries, wool has been trusted by warriors for its natural ability to regulate temperature, retain warmth when wet, and endure harsh conditions. XGO® Warrior's Wool modernizes that legacy by combining the inherent performance of wool with advanced flame-resistant engineering—delivering a next-to-skin solution designed for today's warfighter.

Built to perform across a wide range of conditions, Warrior's Wool provides natural thermal regulation, moisture management, and odor resistance, while maintaining flame resistance required for high-risk environments. The result is a collection that balances tradition and technology—engineered for sustained comfort during long missions and extended wear.

“Warrior's Wool represents the evolution of a material that has protected fighters for generations,” said **Houston Brady, Director of Marketing/Sales at XGO®**. “By reinforcing wool with modern FR technology, we've created a layer that honors the past while meeting the operational demands of today's battlefield.”

XGO® Warrior's Wool is proudly **Berry Amendment compliant** and **100% made in the USA**, manufactured at XGO®'s production facility in Candor, North Carolina. Every garment reflects XGO®'s commitment to American manufacturing, material innovation, and mission-focused design.

Warrior's Wool stands as a cornerstone of XGO®'s flame-resistant offerings—delivering natural performance reinforced for the realities of modern warfare.

When tradition matters and protection cannot fail, Warrior's Wool stands ready. **XGO® Warrior's Wool — Tradition reinforced. Mission ready.**

**Want to learn more? Stop by the XGO® Shot Show Booth - #62102**

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## About XGO®


XGO® is a U.S.-based manufacturer of high-performance and flame-resistant apparel for the U.S. Military, Law Enforcement, and First Responders. A division of Longworth Industries, Inc., XGO® designs, manufactures and distributes products in the United States, delivering Berry-Compliant or TAA-Compliant solutions engineered for mission success, durability, and protection.


### Media Contact:


Houston Brady

Director of Marketing/Sales, XGO®

 [Houston.brady@proxgo.com](mailto:Houston.brady@proxgo.com)

 910-673-5290 (o)

 910-603-0646 (m)

 [www.proxgo.com](http://www.proxgo.com)