

**FOR IMMEDIATE RELEASE...**

**Jan. 8, 2026**

**Contact:** Mitch Staley, [mitch.staley@mt.gov](mailto:mitch.staley@mt.gov)

**MONTANA’S BUSINESS ACQUISITION PROGRAM ROLLS OUT THE RED CARPET FOR BUSINESS GROWTH: A BOLD, SALES-DRIVEN APPROACH THAT SETS THE STATE APART**

**HELENA, Mont.** — Montana is doing business differently. Through its innovative Red Carpet Program, the Montana Department of Commerce is redefining how states attract and grow businesses. This VIP-style initiative offers companies a personalized, high-impact introduction to the state’s unmatched business environment, connecting them directly with decision-makers, industry leaders and community champions.

But Montana’s commitment doesn’t stop at attraction—it’s about accelerating growth, especially in sales and market expansion.

“When a business chooses to start, relocate and grow in Montana they will quickly realize that they have a cheering section from day one with Commerce’s economic development resources and the state’s over-all pro-business regulatory climate,” Marta Bertoglio, director of the Montana Department of Commerce.

Through strategic partnerships with programs like the Montana APEX Accelerator and the Montana Manufacturing Extension Center the state provides a powerful support ecosystem:

- Montana APEX Accelerator helps businesses navigate and win government contracts at the local, state, and federal levels—unlocking millions in new revenue opportunities.
- MMEC equips manufacturers with lean strategies, workforce training and operational excellence to scale efficiently and compete nationally.

This integrated approach is what sets Montana apart. While other states focus on incentives, Montana focuses on sales growth, long-term success and real results. Commerce’s Red Carpet Program offers curated site visits, tailored briefings and direct access to the people and resources that matter most. Whether you're a tech startup,



advanced manufacturer or logistics firm, Montana ensures you're not just welcomed—you're positioned to thrive.

Why Montana?

- Business-friendly policies and low regulatory burden
- Skilled, loyal workforce
- Strategic location with global access
- Unmatched quality of life that attracts and retains talent

Montana is more than a place to do business—it's a place to grow, scale and succeed.

To learn more about the Red Carpet Program or to schedule a visit, contact the Montana Department of Commerce at [commerce.mt.gov](http://commerce.mt.gov), 406-841-2700.

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