

Kinisium's Kini SafeAlert Wi-Fi Motion Sensor Continues to Enhance Firearm Safety, Keeps Gun Owners Informed of Unauthorized Movement of Their Firearm or Firearm Storage Within Seconds

With More Than 10k Units In Use And Over 1.5M Alerts Delivered, The Innovative Security Solution Now Supports Even Faster Alerts via its iPhone and Android Apps

LAS VEGAS, Nevada (December 22, 2025) – According to a recent survey completed by Pew Research Center¹, about four-in-ten U.S. adults say they live in a household with a gun. While the majority of those firearms are secured using a standard gun cable and/or in a case, cabinet, or lock box, [Kinisium](#), a leader in cutting-edge security technology, takes gun safety to a new level with the Kini SafeAlert - a compact, versatile motion sensor that can be placed anywhere or easily attached to any surface to offer real-time, discreet SMS text and email alerts and push notifications within seconds of unauthorized movement. Next month, Kinisium will return to the NSSF SHOT Show (Booth 42562), taking place in Las Vegas from January 20–23.

New to SHOT Show, Kinisium is also introducing a free app (available on both iOS & Android) to provide an even faster alert mechanism (compared to typical SMS messaging) and augment the existing Kini SafeAlert user portal, any of which can still be used to manage Kinis. In addition to easy management & faster notifications, the app also provides a shortcut to allow users to silence a Kini, or to change a Kini's alerts to be "critical alerts" and bypass the sleep/muted modes of a phone.

With personal and home protection as one of the primary reasons for owning a firearm, the Kini SafeAlert seamlessly integrates into a gun owner's mission to protect their loved ones and personal property. No larger than the size of a key fob, this miniature, easy-to-use motion sensor can be set up in under two minutes and goes beyond gun security alone. In addition to monitoring a safe or gun case for instant alerts, it can also protect sensitive documents and valuables, or safeguard children from getting into liquor and medicine cabinets. Offering peace of mind without compromising Second Amendment rights or a user's privacy, Kini's instant notifications help ensure your firearm remains secure while loved ones stay protected.

Since its official launch in November 2023, the Kini SafeAlert has delivered more than 500,000 SMS texts, in addition to email alerts, to users worldwide, ensuring gun owners everywhere are apprised of movement detected near their firearm within seconds and, as a result, protecting countless lives. Its use cases for parents, collectors, retailers, and trainers who teach safe storage to students are clear, and the brand's continued commitment to its privacy-first, no tracking, no subscription mission makes it an easy decision for any of the above to stay informed around the clock.

"When people think of increased firearm safety and security, their minds often jump to more locks, or a new safe, but too often and too devastatingly, a curious enough child or loved one will find a way anyway," said Mike Zabetian, Co-founder. "With the Kini SafeAlert, we wanted to provide a new,

discreet way to increase security of gun storage equipment, and help put a stop to this, ensuring any gun owner knows the second their safe is touched and can handle it immediately.”

The Kini SafeAlert is sold on Kinisium’s website and select retail partners, including Amazon. To learn more about how Kinisium is redefining firearm safety for responsible gun owners, visit www.kinisium.com, or follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [X](#).

About Kinisium

Kinisium was founded by Mike and Nicky Zabetian, a dynamic husband-and-wife team with a robust track record in entrepreneurship and professional endeavors. Together, they have brought the Kini SafeAlert motion detection device to the market to help parents be aware of the unauthorized movement of sensitive items, including household guns, medicine, and even the family car. For more information on Kinisium, visit www.kinisium.com.

SOURCES

¹PEW Research Center. (2024, July 24). Key facts about Americans and guns.

<https://www.pewresearch.org/short-reads/2024/07/24/key-facts-about-americans-and-guns/>

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