

FOR IMMEDIATE RELEASE

ANCIENT TRAIL LAUNCHES “ANCIENT TRAIL CUT AND SEW LLC” TO RESHORE TACTICAL & OUTDOOR MANUFACTURING WITH AI- DRIVEN FACILITY

PHOENIX, AZ — January 2026 — Ancient Trail (formerly Fossil Outdoor Inc.) is proud to announce the formation of **Ancient Trail Cut and Sew LLC**, a new manufacturing entity dedicated to radically expanding domestic production capacity for the tactical and outdoor industries. Building on a legacy of manufacturing its own patented hydration technology since 2019, Ancient Trail is making a substantial capital investment to open a state-of-the-art facility in Phoenix, Arizona, designed to help brands reshore their supply chains to the United States.

The new facility will feature leading-edge sewing technology, utilizing Industry 4.0 principles such as AI-driven quality control and robotic automation. This investment allows Ancient Trail to bridge the "scale-up gap" that plagues American manufacturing—offering agile low-MOQ (Minimum Order Quantity) runs for prototyping while retaining the capacity for high-volume, mass-market production runs previously only possible overseas.

Join the Contract Reservation List Ancient Trail is opening its **Contract Reservation List** exclusively at SHOT Show 2026. This initiative allows brands to lock in dedicated manufacturing slots before the new facility reaches full saturation. By joining the list at the Ancient Trail booth, partners gain priority access to production scheduling and quote generation as our AI-driven lines come online. Don't leave your supply chain to chance—secure your domestic manufacturing contract today.

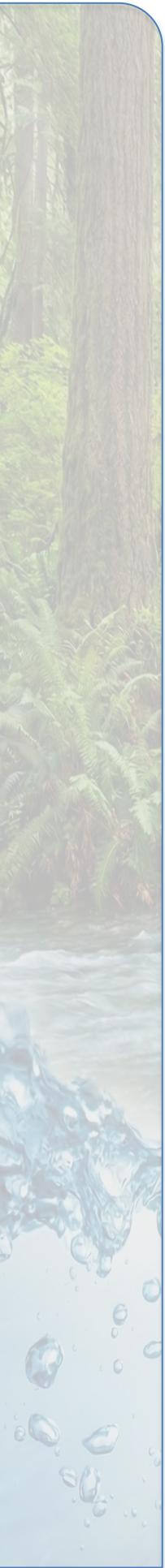
Visit Ancient Trail at SHOT Show Booth 80228 (Archery – Caesar's) to secure your spot in the production queue.

High Standards & Compliance Ancient Trail Cut and Sew LLC is built to compete on a global stage. The facility is being established with strict adherence to international standards, operating in alignment with **ISO-9001:2015** quality management systems. The company is also implementing protocols to meet **BSCI (Business Social Compliance Initiative)** audits and **SEDEX** membership requirements, ensuring full supply chain transparency for partners. Additionally, the facility aims to achieve **STeP by OEKO-TEX®** certification, guaranteeing that production is environmentally friendly and socially responsible.

Innovation & Education Partnership Beyond manufacturing, the facility will serve as an innovation hub through a strategic public outreach initiative with **ASU FIDM (Fashion Institute of Design and Merchandising)**. This partnership will grant fashion and technical

design students access to industrial-grade equipment, fostering the next generation of American textile talent and driving material innovation in the tactical space.

A Partner for Reshoring "We know the pain points of manufacturing because we are a manufacturer ourselves," said Everett Jesse, President/CEO of Ancient Trail. "We are opening our doors to brands that are tired of long lead times and supply chain instability. Whether you need



rapid prototyping, tech-pack development, or full-scale Berry Compliant production runs, our facility combines lean manufacturing techniques with advanced robotics to make 'Made in USA' a competitive reality."

About Ancient Trail: Ancient Trail (formerly Fossil Outdoor Inc.) is a Phoenix-based innovator in outdoor and tactical gear. Known for the BōnDry hydration drying system, the company specializes in moisture-management technology and sustainable manufacturing solutions. The company holds GSA Contract #47QSMA23D08NV.

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