

# CHRISTIE & CO

FROM DREAM TO MAINSTREAM

## PRESS RELEASE

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## Protecting Those Who Serve: Brella Redefines Outerwear for First Responders and Law Enforcement

**Webster, NY (OCTOBER 2025)** – [Brella](#), the innovator behind the utility-patented Half Rain Jacket, is raising the bar for outerwear built for those who serve and protect. Major police departments have been issuing bulky, restrictive rain gear that officers say impedes movement, obscures rank, and even increases heat stress during crisis responses. With that backdrop, the Brella Law Enforcement Half Rain Jacket is being promoted not just as another uniform add-on, but as a corrective to a growing tactical equipment crisis within law enforcement.

According to a survey of twenty thousand officers and staff in England and Wales, 64% of respondents said their uniform “restricts their movement and reduces their effectiveness,” and over half reported a negative experience overall. In the U.S., comparable complaints have surfaced, with officers publicly criticizing department-issued rain outerwear for being heavy, poorly ventilated, and impractical in pursuit or traffic control settings. Some critics argue that the issue is not just discomfort, but safety: when an officer struggles to put on or remove outer layers, especially in fast-evolving field conditions, every second counts.

Built to cover the head, neck, shoulders, and arms, the Brella Half Jacket provides customizable weather defense against rain, sleet, wind, and snow — ideal for officers on patrol, responding to critical issues, directing traffic, or working outdoor security in unpredictable conditions. Its lightweight 10-ounce design and 20,000mm waterproof / 20,000 MVT breathable fabric deliver serious protection that keeps wearers dry, comfortable, and unimpeded through long shifts. The Brella half jacket helps prevent hypothermia, is wearable in the car, and first responders can hop out into the rain without taking the extra time to put it on.

One EMT said of the Brella rain jacket: “I work in emergency medical services. So many times I am stuck out in the elements getting my work clothes, drenched and making the rest of my shift complete and utter misery. This rain jacket has saved me so many times and changed the way I view rainy days at work. I know as long as it is in my bag, my shift is not going to be terrible while I’m out in the rain. Definitely made a difference in my life, I couldn’t say enough nice things about this. IF you are in EMS or have to work out in the elements I definitely recommend you get this rain jacket.”

“First responders and law enforcement officers can’t choose their weather, but they can choose gear that works as hard as they do,” said Hugh Rundle, Founder of Brella. “The Brella Half Jacket was engineered to deploy quickly, layer easily, and perform in any condition while maintaining full visibility and professional appearance.”

Featuring fully taped waterproof seams, heavy-duty YKK waterproof zippers, and a patented retractable hood with up to 180° peripheral vision, Brella’s design ensures operational readiness without compromise. Reflective striping meets EN ISO20471 / ANSI107 certifications, with customizable color and striping options available for departments and agencies.



The Brella Half Jacket's snap-on sleeves and adjustable drawcord system offer flexible coverage to adapt to temperature and activity level, whether maintaining warmth in freezing rain or cooling down after an active pursuit. Each jacket conveniently packs into its own pocket for easy stowing when the weather clears.

The Brella Law Enforcement Half Rain Jacket is available now for \$99 at [www.brellabrella.com](http://www.brellabrella.com), alongside the Brella Blaze Half Rain Jacket, designed for high-visibility applications.

### **About Brella**

Brella is a performance outerwear company redefining how people stay dry, visible, and protected in all conditions. With patented designs, advanced materials, and a focus on real-world functionality, Brella products empower professionals and outdoor enthusiasts alike to keep moving — rain or shine.

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