



**For Immediate Release—Outdoor Wire, Hunting Wire, Dealer Wire**

## **Radians Outdoors' new heated gear in Mossy Oak Bottomland Camo**

MEMPHIS, TN – December 19, 2025 – Radians Outdoors™, a top-tier manufacturer of high-performance PPE and outdoor apparel, is cranking up the warmth this season with new heated gear in Mossy Oak® Bottomland, the legendary camouflage pattern trusted by hunters for more than 35 years.

### **Legacy Camo Meets Heated Innovation**

Pairing Radians' [battery-powered heated gear](#) with the esteemed Mossy Oak brand delivers warmth, concealment, and durability for the hunt or any cold-weather adventure.

- Soft Shell Heated Jacket (Men's) – Wind-resistant polyester shell, fleece-lined torso, and taffeta-lined sleeves. **MSRP \$241.49**
- Heated Hoodie (Men's & Women's) – Durable cotton/polyester shell with waffle knit lining and adjustable warmth at the touch of a button. **MSRP \$229.49**

Both styles deliver up to 10 hours of heat on the low setting and feature three warming zones, three heat settings, and a 7.4V rechargeable battery with USB port for charging mobile devices. Lightweight and compact, the battery tucks neatly into a concealed inner pocket without adding any bulk.

"Integrating Mossy Oak Bottomland into our heated gear line is a natural fit," said Brett Bryan, Radians new Director of Sporting Goods. "It brings together Radians technology and the concealment hunters trust. Whether glassing for deer, fishing a cold morning river, or tailgating before the big game, this gear keeps you warm, comfortable, and ready for the cold weather ahead."

"Bottomland camo has become just as iconic and popular in streetwear as it is in the woods," said Radians Product Manager Nicole Novick. "Whether outside or inside, it brings that rugged outdoor spirit and grit to everyone."

Available through authorized Radians distributors and top sporting goods retailers, learn more at [www.radiansoutdoors.com](http://www.radiansoutdoors.com), where you can also explore performance and premium eye and ear protection built for shooters, hunters, and outdoor enthusiasts.

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About Radians

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Radians® is on a mission to protect lives worldwide by manufacturing high-quality Personal Protective Equipment (PPE). With over 25 years of expertise, Radians offers a comprehensive line of safety products designed to reduce injuries and safeguard individuals across diverse markets, including industrial safety, construction, public safety, and retail. Radians has partnered with highly respected brands including DEWALT®, STANLEY®, DUCKS UNLIMITED®, CRAFTSMAN® and DSM Dyneema to provide high-performance personal protection products. Radians' brands include Bellingham®, Crossfire®, Neese™, VolCore™, Arctic Radwear®, Nordic Blaze®, and VisionAid®. An ISO 9001:2008 certified leader in the PPE industry, the company is headquartered in Memphis, TN. It has additional facilities in Thomasville, NC, Bellingham, WA, Mexico, the United Kingdom, and the Netherlands. For more information, visit [www.Radians.com](http://www.Radians.com).

**Contact:** Mary Padron, Sr. MarCom & Event Specialist  
901-266-2533 | [mpadron@radians.com](mailto:mpadron@radians.com)