

Mexico City, November 04, 2025

SIMIL CUERO PLYMOUH at the 2026 SHOT WeekSM Supplier Showcase in Las Vegas

Simil Cuero Plymouth, a family-owned company founded in Mexico in 1964, we are leaders in the production of textiles, synthetic leather, vinyl and more.

We are set to exhibit at the 2026 SHOT WeekSM Supplier Showcase, taking place January 19–20 at The Venetian Palazzo Ballroom, in Las Vegas.

At booth #52611, SIMIL CUERO PLYMOUTH will be showcasing a collection of cutting-edge materials, specifically designed for the shooting sports, hunting, outdoor, and armed forces industries.

We guarantee the following advantages:

- No intermediaries
- ISO 9001-certification
- USMCA compliance
- REACH compliance
- OEKO Tex Certification

The company is additionally well known for providing tailored solutions for any application, offering customized materials in close collaboration with our customers, turning projects into long-term partnerships.

Attendees will have the chance to connect directly with our commercial team. Appointments can be scheduled in advance by contacting Fernando Itzkowich fitz@similcuero.com.mx and Beatriz Orozco borozco@similcuero.com.mx

To learn more about Simil Cuero Plymouth at the SHOT Week Supplier Showcase, visit <https://similcuero.com.mx/>.