

FOR IMMEDIATE RELEASE

Ear Technology Corporation® Unveils SNAPS™ – A Breakthrough in Active Hearing Protection for Law Enforcement, Gun Range Owners, and Outdoor Retailers.

Johnson City, TN — Jan 5, 2026 — Ear Technology Corporation proudly announces the launch of **SNAPS (Superior Noise Attenuation Protection System)**, a revolutionary active hearing protection solution designed specifically for law enforcement professionals, gun range owners, and outdoor enthusiasts. SNAPS offers a unique combination of **maximum hearing protection and situational awareness**, making it ideal for those who work or participate in high-noise environments, including shooting ranges and outdoor activities.

Whether you're on duty, at the range, or in the field, protecting your hearing without sacrificing awareness is crucial. **SNAPS** blocks out harmful impulse sounds like gunshots while **amplifying quieter sounds** like movement or voices, ensuring safety and environmental awareness are never compromised.

Key Features of SNAPS:

- **Six Hearing Presets + BOOST Mode:** Choose from six customizable presets for optimal openness, and activate BOOST Mode for an extra 6 dB of amplification—doubling the loudness of external sounds.
- **Available in both Custom Fit and Universal versions.**
- **Custom Fit for Comfort:** SNAPS integrates into a personalized ear mold for a secure, comfortable fit that feels like nothing is in your ear.
- **Universal Fit for ease of ordering;** also allows you to permit others to try, if desired.
- **No Closed Ear Effect:** Enjoy natural sound without the “boomy”, echo-filled sensation common in traditional ear protection.
- **Patented KlikFIT® Programming:** Self-program your device with ease and lock in your preferred listening level at the push of a button.
- **Dual Mode Functionality:** Switch seamlessly between full protection and environmental awareness using an innovative sliding switch.
- **Long Battery Life & Rugged Design:** Powered by a standard 10A battery for 3-5 days of continuous use, SNAPS comes with a durable carry case and accessories for field reliability.

“SNAPS is designed to integrate seamlessly into the professional’s and enthusiast’s experience,” said Dr. Daniel R. Schumaier, Company President and Founder. “We’ve focused on both comfort and reliability, ensuring users can protect their hearing without compromising situational awareness.”

For more visit www.eartech.com or see us at **Booth 41210 at 2026 SHOT Show** in Las Vegas.