

# THE UNIFORM SOLUTION BRINGS ADVANCED RETAIL MANAGEMENT SOFTWARE FOR TACTICAL GEAR RETAILERS TO THE 2026 SHOT SHOW

**Richardson, TX – December 1, 2025**

The Uniform Solution, a leader in retail management software for retailers and distributors of uniforms and tactical gear, will showcase its latest innovations at SHOT Show, the premier event for shooting, hunting, and outdoor trade professionals. The company aims to help retailers streamline operations, enhance customer experiences, and drive profitability in an increasingly competitive market.

## **Empowering Tactical Retailers with Smart Solutions**

The Uniform Solution simplifies every aspect of retail management – from inventory control and purchasing to point-of-sale and e-commerce integration. Designed with uniform and tactical gear retailers in mind, the platform supports complex product lines and includes functionality geared specifically for group and B2B sales with blue goods buyers.

## **Key Features Highlighted at SHOT Show:**

- **Real-Time Inventory Management:** Maintain accurate stock levels across multiple locations.
- **Integrated E-Commerce:** Connect in-store and online sales channels seamlessly for general retail, group, and on-site selling.
- **Vendor Integration:** Automate ordering and replenishment with leading suppliers.
- **Group Business Management:** Elevate group relationships and operational efficiency with functionality tailored to B2B businesses, including the newly launched GroupPortal for administrators.

### Quote from Leadership

"Our mission is to give retailers the tools they need to succeed in today's dynamic market," said **Brian Severski, General Manager and COO of The Uniform Solution**. "SHOT Show is the perfect venue to demonstrate how our software can help tactical gear and blue goods retailers operate more efficiently, improve customer satisfaction, and grow their business."

### Visit us at the Shot Show

Attendees can experience live demos and speak with product experts at **Booth 40863**. Discover how The Uniform Solution can transform your retail operations and position your business for success in 2025 and beyond.

### Case Study from Caplan's

Caplan's, a 130-year-old uniform retailer in Louisiana, reduced its manual purchase-order workload by 84% and eliminated error-prone processes after adopting The Uniform Solution. "With our prior software it took us 30 minutes minimum to create one purchase order, and now with The Uniform Solution's auto-create function it takes less than 5 minutes." Said Miranda Baka, Operations Manager at Caplan's Uniforms.

### About the Uniform Solution

The Uniform Solution is a comprehensive retail management platform with more than 30 years' experience in the industry. Built for efficiency and scalability, it empowers retailers to manage inventory, sales, and customer relationships with ease.

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