

Wild Land's Pickup Mate: Where Hunting Gear Evolves Into a Complete System

Meet the Wingman X—an integrated hunting platform that elevates the entire field experience into a new system era. Not more gear. A smarter framework.

The Industry Shift: From Fragmented Tools to a Unified Ecosystem



The hunting industry has seen optics, firearms, and technologies advance year after year—yet the gear ecosystem around hunters has remained fragmented. Boxes, brackets, lights, batteries, shelters: effective alone, but rarely designed to operate as one. What modern hunters need is no longer “more equipment,” but a unified system that elevates every stage of the hunt.

Wild Land's Pickup Mate—built around the flagship Wingman X—marks the decisive shift from single-purpose add-ons to a true hunting infrastructure. It transforms any compatible pickup into a structured, repeatable, field-ready platform that supports scouting, resting, organizing, powering, and sustaining long-hour missions with unprecedented cohesion.

Core System Advantages: The Framework for Modern Hunting

1. Command-Center Workflow: Efficiency Engineered into the Hunt

The Wingman X's dual-level structure acts as a single, coherent workspace—bringing scouting vantage, rest capability, gear organization, and mobility into one stable architectural unit. No setup scatter, no task friction. Just a vertical platform that supports faster observation, smoother transitions, and more efficient field execution.



2. Uninterrupted Field Support: Turning Night and Solitude into Your Advantage

Instead of piecing together flashlights, loose batteries, and temporary mounts, Wingman X provides a built-in ecosystem: multi-zone lighting, ambient and task illumination, integrated speakers, and multiple charging interfaces. Your optics, comms, and devices all draw from one dependable source—turning night work, long sits, and basecamp routines into steady, repeatable processes.



3. Tactical Recovery as a Core Competency

Hunting shouldn't rely on fatigue tolerance. The Wingman X delivers a dedicated sleeping space with generous room, wind-resistant shelter, optimized ventilation, and a high-quality mattress for real rest. Better recovery means sharper judgment, more accurate decisions, and longer field endurance. It transforms rest from a compromise into a tactical advantage.



Technical Foundation & Compatibility

The Wingman X platform is built with a modular architecture, featuring open interfaces designed for seamless integration with major hunting electronics and accessories. This ensures your system grows and adapts with your needs.

Experience the Future at SHOT Show 2026

The Pickup Mate platform signals a new phase for the hunting industry: not just bringing gear into the field—but bringing a complete, structured system built for it.

Pickup Mate—Hunt with a System.