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## FOR IMMEDIATE RELEASE

### **3Value Brings Next-Level AI Power to Firearms Manufacturing – Built on Acumatica Cloud ERP**

The Woodlands, TX | January 20, 2026 – At the breaking edge of manufacturing tech and regulatory precision, firearms and ammunition producers demand systems that are rock-solid, razor-sharp and built with one eye on compliance and the other on the future. That’s why 3Value is proud to announce the integration of Acumatica’s newly hardened and industry-focused **AI-first** strategy into our firearms-manufacturer offering.

With the industrial strength workflows of manufacturing and distribution firms in mind, Acumatica’s AI engine is built to deliver real results today: anomaly detection, data-driven forecasting and smart automation baked into your core ERP.

In partnership with 3Value, firearms manufacturers now gain the twin advantage of a dedicated VAR who knows the gun, ammo and accessories space *and* the full weight of Acumatica’s AI power behind them.

“We’re not just applying AI,” says Nick Knight, CEO at 3Value. “We’re arming operations with intelligence that hits target after target – predicting demand, identifying leaks in the supply chain, flagging non-standard cost events. For a firearms manufacturer, that’s mission critical.”

Why AI matters in firearms & ammo manufacturing:

- **Precision demand forecasting:** With Acumatica’s AI-driven forecasting engine, you can see future material and component requirements with more accuracy, minimizing costly overstock or missed production runs.
- **Anomaly detection built into workflows:** Whether it’s a spike in scrap, a supplier lead-time slip or an invoice mismatch, Acumatica’s AI Advisor will flag it. No more blind spots.

- **Smart automation of high-volume, high-risk tasks:** From document recognition in AP to interactive assistants that streamline order changes, every tool sharpens your operational edge.
- **Industry-specific muscle:** Acumatica’s manufacturing and distribution editions now pack AI features tailored to discrete and process industries – meaning your workflows are built for real manufacturing toughness.
- **Data control + security you can trust:** In an era of regulation, defense-grade manufacturing and FFL oversight, Acumatica’s principles emphasize ownership, privacy and guardrails.

“In the fast-moving manufacturing arena of firearms and accessories, you need systems that don’t just react; they anticipate,” says Rob Kirkey, Chief Revenue Officer at 3Value. “With Acumatica’s AI-first strategy and 3Value’s domain expertise, you’re getting that edge.”

As Acumatica rolls out upcoming capabilities like interactive AI assistants, low-code AI Studio and deeper industry-specific agents, firearms manufacturers leveraging this ecosystem with 3Value stand to benefit from features early. You’ll be ahead of the pack when volumes grow, complexity increases and regulatory demands intensify.

In short: If you’re in the business of building firearms, ammunition, accessories or components and you’re still running yesterday’s ERP, you’re leaving opportunities on the table. With 3Value + Acumatica AI you can lock in accuracy, raise productivity and fire on all cylinders.

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### Visit 3Value at SHOT Show

Attendees can see live demonstrations of FirearmsERP at **SHOT Show in the Supplier Showcase**. Experience how 3Value helps firearms businesses operate smarter, faster and more profitably through modern cloud ERP technology.

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### About 3Value

3Value is a leading Acumatica Cloud ERP partner specializing in firearms-specific transformations. With decades of experience helping manufacturers, contractors and distributors digitize their operations, 3Value’s mission is to love, serve and care for their community by delivering substantial value to every person they work with. Learn more at [www.3value.com](http://www.3value.com) or [www.firearmserp.com](http://www.firearmserp.com).