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3Value Launches FirearmsERP – The Ultimate Acumatica-Powered Solution for Firearms Manufacturers

The Woodlands, TX | January 20, 2026 – 3Value, a premier Acumatica VAR (Value-Added Reseller), is proud to unveil **FirearmsERP**, a purpose-built ERP solution designed exclusively for the firearms, ammunition and accessories industries. Built on the robust Acumatica Cloud ERP platform, FirearmsERP empowers firearms manufacturers to achieve new levels of compliance, visibility, and efficiency – all while scaling for growth.

“Firearms manufacturers face unique operational and regulatory challenges every day,” said Nick Knight, CEO at 3Value. “With FirearmsERP, we’ve engineered a complete technology stack that gives leaders total control – from production and purchasing to FFL compliance – within one seamless system.”

FirearmsERP delivers the best of Acumatica’s flexibility and power, tailored specifically for the firearms market. The platform integrates leading industry tools – FastBound, CADTALK, Sales Tax DataLINK, BigCommerce, WaiverPro and FFL Locator by 20North – to create a unified digital ecosystem for modern manufacturers and distributors.

Key Benefits Include:

- **Enhanced Visibility & Compliance:** Real-time data views ensure effortless tracking of costs, materials and orders while maintaining full FFL and regulatory compliance.
- **Operational Efficiency:** Automated workflows eliminate manual bottlenecks, boost accuracy and improve customer satisfaction across production and fulfillment.
- **Strategic Execution:** Empower leadership teams with actionable insights for smarter planning, faster decisions and stronger profitability.
- **Growth-Friendly Licensing:** A flexible, scalable model ensures the system grows with your business.

- **Industry-Specific Solutions:** Whether you manufacture, distribute or retail firearms and accessories, FirearmsERP adapts to your unique business needs.

From leadership dashboards to warehouse automation, FirearmsERP unites every department under one powerful platform:

- **Leaders & Managers:** Real-time oversight and analytics.
- **Sales & Marketing:** Integrated CRM and eCommerce tools to drive revenue.
- **Production & Operations:** Automated workflows that streamline materials, scheduling and purchasing.
- **Finance:** Comprehensive accounting and cost controls with instant insights into profitability.

“FirearmsERP is the perfect solution for every firearms manufacturer,” says Rob Kirkey, Chief Revenue Officer at 3Value. “It does the heavy lifting so your teams can focus on what’s important.”

Visit 3Value at SHOT Show

Attendees can see live demonstrations of FirearmsERP at **SHOT Show in the Supplier Showcase**. Experience how 3Value helps firearms businesses operate smarter, faster and more profitably through modern cloud ERP technology.

About 3Value

3Value is a leading Acumatica Cloud ERP partner specializing in firearms-specific transformations. With decades of experience helping manufacturers, contractors and distributors digitize their operations, 3Value’s mission is to love, serve and care for their community by delivering substantial value to every person they work with. Learn more at www.3value.com or www.firearmserp.com.