

SOUTHLIFE LEATHER GOODS



SOUTHLIFE, A GEORGIA-BASED LEATHER GOODS BRAND KNOWN FOR ITS TIMELESS CRAFTSMANSHIP AND SOUTHERN HERITAGE, IS PROUD TO ANNOUNCE ITS PARTICIPATION IN THE 2025 SHOT SHOW® IN LAS VEGAS. THIS MARKS THE BRAND’S DEBUT AT THE INDUSTRY’S PREMIER EVENT FOR SHOOTING, HUNTING, AND OUTDOOR PROFESSIONALS.

From its workshop in historic Thomasville, Georgia, SouthLife creates handcrafted leather goods built for the field and beyond — products that combine rugged durability with refined Southern style. Each piece is designed and made in small batches, using full-grain leather and traditional techniques that ensure every item lasts a lifetime.

At this year’s SHOT Show, SouthLife will showcase its growing line of premium hunting and outdoor accessories, including:

- Leather shell pouches designed for upland hunts
- Adjustable gun slings with solid brass hardware
- Field belts and everyday carry belts built for comfort and strength
- Conceal carry purses that blend function, safety, and timeless design

“Hunters, outfitters, and sportsmen have long appreciated quality gear that tells a story,” said Heather Abbott, Co-Founder of SouthLife “Our products are built by hand, made to last, and inspired by a life well-lived outdoors.” The company’s mission is simple: to create authentic, American-made leather goods that honor tradition while standing up to modern adventure.

Visit SouthLife at SHOT Show® 2025 to experience their collection in person and learn how to bring handcrafted Southern quality to your retail store or outfitting operation.

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