



ROZVELT

WHERE BREATH CONTROL MEETS THE WILD



INNOVATIONS OF THE WORLD

FOR TODAY'S BIG THINKERS

AS FEATURED IN:
INNOVATION Quebec

ROZVELT is a bold new force in Canadian outdoor innovation – a Quebec-based startup rewriting the rules of scent control in hunting and wildlife observation.

Founded in 2024 by Nicholas Monette (CEO) and George Korkejian (COO), Rozvelt was born from a simple but overlooked truth: while most scent-masking gear focuses on clothing or skin, over 80% of detectable human scent is exhaled through the breath. Yet no product exists to target this invisible signal – until now.



Rozvelt’s disruptive innovation is a high-performance respiratory wearable engineered specifically for harsh outdoor conditions. It filters only the user’s exhale – while allowing fresh air intake during inhale – providing unrestricted breathing while eliminating the volatile organic compounds (VOCs) that betray human presence. At its core is a silent, one-handed magnetic system and a multi-point ergonomic fit, making it perfectly suited for the realities of hunting, wildlife watching, and backcountry mobility.

Every detail has been designed, tested, and built in Quebec. From early prototypes to final field testing, Rozvelt has focused on creating gear that meets the demands of real hunters and wildlife professionals – in terrain that is unpredictable, unforgiving, and intensely sensory. It’s not just gear. It’s high-performance stealth.



With the support of the **National Research Council of Canada (NRC-IRAP)**, **Investissement Quebec**, **PME Mtl**, the strategic backing from **Garage & Co**, and a robust **advisory board** of seasoned industry leaders, Rozvelt has rapidly carved out a reputation as one of Quebec's most promising hardtech companies. The company recently closed its first investment round with **strategic angel investors** – hunters, wildlife observers, retail store owners and business executives – a testament in Rozvelt's mission and market potential.

The official launch and pre-sale of its flagship product was completed in August 2025, marking the first step in a larger platform of scent-management technologies – with other applications spanning military, manufacturing, food safety and healthcare sectors.

Rozvelt is about more than concealment. It's about reconnection. With nature, with performance, with the forgotten art of being present.

Pure Breath. Peak Performance. Getting closer to the wild – like never before.

Company Information



ROZVELT



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