



**Tasmanian Tiger®**  
Exclusively Distributed in the United States by:  
Proforce Equipment, Inc.  
Contact: Richard Lewis  
8913 Linksvue Drive  
Knoxville, TN 37922  
P: 305.436.7984  
E: [tt@tasmaniantigerusa.com](mailto:tt@tasmaniantigerusa.com)  
[www.tasmaniantigerusa.com](http://www.tasmaniantigerusa.com)

**PR Contact:**  
Laura Burgess Marketing  
P: 603-682-3316  
[laura@lauraburgess.com](mailto:laura@lauraburgess.com)

**Visit Tasmanian Tiger® at SHOT Show® 2024 in Booth 20221, Jan.  
23 – 26, 2024 in Las Vegas, Nevada.**

FOR IMMEDIATE RELEASE

## **Tasmanian Tiger® Kicks Off 25th Year in Business at 2024 SHOT Show®**

*Tasmanian Tiger® will celebrate its 25<sup>th</sup> Anniversary and unveil the innovative TT Base Pack 75 at the 2024 SHOT Show® in Booth 20221 in Las, Vegas, Nevada, Jan. 23 – 26, 2024.*



Knoxville, Tenn. (January 2024) – [Tasmanian Tiger®](http://TasmanianTiger.com), a tactical nylon line of products distributed exclusively for the US market by Proforce Equipment, Inc., is thrilled to announce its participation at the [2024 SHOT Show®](http://2024SHOTShow.com), to be held Jan. 23 – 26, 2024 at The Venetian Expo and Caesars Forum in Las Vegas, Nevada. Tasmanian Tiger will celebrate its remarkable 25<sup>th</sup> Anniversary and debut its highly anticipated TT Base Pack 75 at Booth 20221.

For a quarter-century, Tasmanian Tiger has been at the forefront of innovation, providing top-quality products for military operators, medics, law enforcement professionals, and enthusiasts alike. The company owes its success to the tireless efforts of its dedicated team,



the support of valued dealers, and the trust of customers who have been an integral part of its extraordinary journey.

“Celebrating Tasmanian Tiger’s 25<sup>th</sup> anniversary is a testament to the brand’s commitment to excellence. We are thrilled to showcase the TT Base Pack 75 at the SHOT Show, where attendees can experience firsthand the cutting-edge innovation that Tasmanian Tiger is known for,” said Richard Lewis, President and CEO of Proforce Equipment, Inc.

The TT Base Pack 75, a revolutionary long-range mission backpack, will make its debut at the SHOT Show. This innovative backpack is equipped with the advanced V2 Carrying System, offering a range of features designed for maximum functionality. The backpack features a head-shaped recess, providing freedom of movement even when heavily loaded. Its divided main and bottom compartments, along with fixation options for hiking poles or ice axes, ensure optimal organization for users in the field.



One standout feature is the roll-top snow guard, which can be used in two locking positions and allows for volume expansion from 75 liters to 90 liters. The height-adjustable chest belt, along with a unique construction redirecting hip belt fixation for single-handed adjustment, enhances user comfort and adaptability. Additional features include side compression straps, compression straps around the base, a lid with gear loops, an easy-access pocket on the lid, and a height-adjustable, detachable lid.

Furthermore, the TT Base Pack 75 is designed to accommodate various needs with its hydration system compatibility, first aid compartment in the lid, and antenna ports into the main compartment. The inclusion of the MOLLE system on most attachment points further enhances the backpack’s versatility, making it an indispensable tool for professionals in the field. The TT Base Pack 75 weighs 110 oz. / 3.12 kg. and measures 30H x 13W x 10D in. / 77H x 33W x 26D cm. It is made from Cordura® 700 Denier and is available in Olive and Coyote at an MSRP of \$449.00

The SHOT Show is owned by NSSF, the firearm industry trade association, and is restricted to the shooting, hunting, and outdoor trade professionals and commercial buyers and sellers of military, law enforcement, and tactical products and services ONLY. The SHOT Show is not open to the general consuming public (e.g., private visitors, hunters, sport shooters, members of hunting and sports shooting clubs, etc.). Proof of professional affiliation is required.

Find a local [dealer here](#) for any of the exciting Tasmanian Tiger products.

Stay in the conversation by following us on [Facebook](#), [Twitter](#), and [Instagram](#). All sales inquiries can be directed to [tt@tasmaniantigerusa.com](mailto:tt@tasmaniantigerusa.com).

### **About Tasmanian Tiger®**

Tasmanian Tiger®, a division of Tatonka GmbH, is an international brand founded in 1999 to provide user-design-driven nylon products to elite warfighters and law enforcement in Europe, Asia, and now North America. From prototype to production, all products are manufactured in the company's own facilities, thus ensuring a consistently high level of quality throughout the production processes. All products are quality checked before leaving the facility and checked regularly by independent international test centers.

USA: [www.tasmaniantigerusa.com](http://www.tasmaniantigerusa.com)

Worldwide: <https://www.tasmaniantiger.info/en/>.