



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Nation's Best Sports to Exhibit at SHOT Show 2024

FORT WORTH, TX – We are excited to announce that NBS will be exhibiting at SHOT Show 2024 from January 23-26, 2024, in Las Vegas, Nevada. NBS will be in Booth #14649 located on the Venetian Expo Level 2 and we encourage you to stop by if you'll be in attendance!



"SHOT Show is one of the most important events of the year for the firearm industry," said NBS President **Jim Chandley**. "The National Shooting Sports Foundation brings together the industry's top retailers, manufacturers, and supporters of the firearm industry and we are thankful for the opportunity to be part of it."

"SHOT Show gives us the opportunity to educate retailers on what NBS can offer their businesses," said NBS Executive Director of Membership **Julie Cerza**. "We are proud that our Membership includes some of the top firearm retailers that attend SHOT Show each year. We encourage anyone interested in NBS Membership to stop by our booth and see if it is a fit for your business."

NBS added almost 40 new Members in 2023 and looks for another strong year in 2024. With the changing product allocation landscape, it is more important than ever for retailers to align themselves with direct opportunities. We encourage both retailers and vendors to stop by our booth to learn more about our "No Cost Offer" for potential new Members.

Jim Chandley (President), **Julie Cerza** (Executive Director of Membership), **Chris Shadowens** (Director of Merchandise Operations), **Cole Airheart** (Category Manager - Shooting Accessories), **Stephen Miller** (Vice President of Finance), and **Charlotte Sexton** (Accounting Operations Manager) will be representing NBS at the show.

NBS currently has over 440 independent retailers with over 1,000 storefronts located across the United States, Canada, and Puerto Rico that participate in a wide variety of categories within the outdoor sporting goods industry. To learn more about the NBS recruiting process, please contact Julie Cerza via phone at 817-605-2212 or via email at jcerza@nbs.com.

About Nation's Best Sports

Nation's Best Sports (NBS) is a premier sporting goods buying group in North America. Formed in 1956, NBS is comprised of over 440 independent retail members representing over 1,000 store fronts across the United States, Canada, and Puerto Rico. The NBS mission is to provide independently owned dealers the ability to effectively compete in an everchanging environment through aggressive purchasing, marketing, and service opportunities. For more information, visit www.nbs.com.

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