

The ALPS OutdoorZ Impact Pro Changes the Turkey Vest Game

NEW HAVEN, Mo. – ALPS OutdoorZ, the premiere manufacturer of extreme-duty hunting packs and outdoor gear, has done it again. Just when you think there were no more innovations to be introduced into the ubiquitous turkey vest design, ALPS OutdoorZ says, “Hold our shotguns!”

We are all familiar with folding, portable stadium seats that provide stand-alone back support so you can sit comfortably anywhere...even on flat, open ground. Now, ALPS OutdoorZ designers have incorporated the stadium seat concept into the most comfortable turkey hunting vests on the market.

Called the Impact Pro, this turkey vest does away with the bulky and floppy fold-up seats often attached to the back of many conventional turkey vests. Instead, the Impact Pro starts with a stadium seat design made of a high-density, molded foam bottom cushion and backrest to minimize bulk while ensuring maximum comfort and protection from cold, wet ground.

Merged with this is a cut-out, breathable shoulder harness design and a sternum strap for optimal load management. To deploy, simply drop the seat cushion and sit. The system is ideal for any turkey hunting scenario, but especially for the run-and-gun hunter who may need to set up for an extended wait on open ground.

Of course, the Impact Pro is more than a high-function stadium seat with a wearable harness. Molded front pockets keep diaphragm calls from being crushed or damaged, while removable and adjustable box call and ThermaCELL® pockets ensure you have everything you need within easy reach.

In the back, the Impact Pro integrates an oversized game bag so you can haul that big tom on the long haul back to the truck or camp. For those needful field supplies, a large cargo pocket with adjustable strap-and-buckle closures is the perfect place for carrying water, knife, flashlight, snacks, or poncho. Additionally, included MOLLE webbing allows for further customization.

The new Impact Pro turkey vest comes in Mossy Oak® Original Bottomland® camo and weighs 5 lbs. **MSRP is \$149.99.**

For more information about this and other innovative products from ALPS OutdoorZ, visit ALPSOutdoorZ.com.

About ALPS Brands:

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high-quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping, and Hunting Blinds. ALPS OutdoorZ—the hunting gear moniker for ALPS Brands—made its mark several years ago by offering packs purposefully designed for remote wilderness hunting. Today, ALPS OutdoorZ products cover everything from day and expedition packs to waterfowl blinds, turkey hunting vests, furniture, gun cases, and sleeping bags. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the US and Canada. For more information, please visit www.alpsoutdoorz.com.

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