

EssentiAble

Engineered Comfortness

The Capsule collection
that redefines future workwear



PRESS RELEASE

Presenting EssentiAble - Engineered Comfortness

The Capsule collection that is redefining future workwear!

LYCRA Company X Sapphire Mills – Redefine Future Workwear with an Innovative Capsule Collection, “EssentiAble.”

The LYCRA Company, renowned for its LYCRA® Brand and pioneering advanced fiber innovation, has partnered with Sapphire Mills, a leader in textile and apparel manufacturing to unveil an innovative capsule collection, “**EssentiAble**”

This collection redefines contemporary workwear, setting a new benchmark by seamlessly blending functionality and cutting-edge design.

In a professional landscape where versatility in the garments is in demand, the EssentiAble emerges as a visionary concept. Performance and durability take center stage, offering well-crafted garments that meet the diverse needs of the future workforce.

At the heart of this collaboration lies the powerful synergy between The LYCRA Company’s advanced and sustainable technologies and Sapphire Mills’ innovative design intelligence. This fusion has given birth to a timeless, high-performance uniform that marks a significant paradigm shift in the workwear industry, both by elevating the very essence of professional attire and leading the charge towards a more sustainable future.

EssentiAble features earth tones, ranging from sun-kissed camel to deep, grounded browns. Crisp whites and subtle rust accents complete the palette of this capsule collection, redefining the future where workwear is anything but boring. We have ensured that this collection isn’t just apparel, it’s a statement. It wouldn’t be wrong to say that this is a two-brand symphony of style and substance, rewriting the rules of workwear for those who demand more.

Through the joint efforts of The LYCRA Company and Sapphire Mills, EssentiAble redefines the possibilities of workwear. This meticulously crafted workwear collection combines adaptability, comfort, and forward-thinking technologies to equip professionals with garments that support their success in the modern workplace. With a strong emphasis on sustainability and design, this collection demonstrates a commitment to both style and environmental responsibility.

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Join us in celebrating this outstanding collaboration and the birth of a new era in workwear. The Capsule Collection is a concrete result of innovation, avantgarde technologies, and the perfect fusion of two industry leaders. The Capsule Collection is a concrete result of innovation, avantgarde technologies, and the perfect fusion of two industry leaders.

**Discover the collection at KINGPINS New York
24-25 January 2024, Basketball City
WHITE AREA BOOTH #10**



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