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April 14, 2023

**BAKCOU LAUNCHES THEIR FIRST MILITARY-GRADE EBIKE; THE MAV3**  
*Engineered specifically for military and first responders, the MAV3 is pioneering how eBikes can be used by our service men and women.*

**OGDEN, UT** — Today, Bakcou announced the launch of their new Bakcou MAV3 fat-tire eBike. Featuring a staff of veterans and ex-policemen, the Bakcou team engineered an eBike that meets the special needs of those serving their country and communities. “We wanted to design an eBike for our military and first responders that would help them successfully accomplish their unique missions,” explains Bakcou co-founder, Dave Andre. “Just like our service men and women, the MAV3 is built to be durable, reliable, and have the power to tackle the toughest terrain in the most challenging environments.”

Considering the unique situations where their eBike would be utilized, Bakcou built the MAV3 to cover as much ground as possible. The distance capability of any eBike is centered on the quality and size of the battery. Bakcou stepped up their game and is proud to announce the MAV3 as their first ever dual battery eBike. Unlike most fat tire eBikes that include only a single, 14-17ah battery, the MAV3 comes standard with TWO 15ah batteries, giving it more battery capacity than any other eBike on the market.

“When you are in remote locations with important and strategic missions to complete, the battery is the last place to skimp on quality” states Bryan Child, Bakcou’s other co-founder. “We not only want to help get our military and first-responders out, but also want to ensure there’s enough ‘fuel in the tank’ for our eBikes to get them back safely.”

In addition to the battery, the most critical component of an eBike is the motor. Bakcou settles for nothing but the best when it comes to the motors on all their eBikes and the MAV3 is no exception. Engineered with all metal gearing and smart torque sensors, the Bafang M620 Ultra mid-drive motor featured on the MAV3 is considered the “diesel engine” of the eBike world. This 1000W beast creates torque levels comparable to small cars and has the towing capacity of up to 450 lbs. This level of power opens a myriad of possibilities of how the eBike can be used including helping forest fire fighters move more quickly to remote areas and helping Search and Rescue to more easily transport casualties out of difficult terrain.

Bakcou's commitment to build the best military-grade eBike doesn't stop at the battery and motor. The MAV3 also features the high-end components from Bakcou's other award-winning eBikes including:

- 14-speed Rohloff speed hub
- High-grade aluminum alloy 6061 frame
- 100mm GTMRK Coil-Spring Fork
- Front and rear Tektro HD Quad Piston Hydraulic brakes
- Maxxis Minion 4.6" fat-tires
- Deep-cleated pedals
- Shock-absorbing suspension seat post

The Bakcou MAV3 is the first of its kind in Bakcou's lineup and is engineered to elevate the performance of those called to conquer the toughest challenges on our behalf.

For more information about the MAV3, or the entire line of Bakcou products, visit <https://bakcou.com/> or call (844) 227-1096.

Let's Get Social!



***About BAKCOU:***

Bakcou is committed to the design and manufacturing of the best electric bicycles, scooters, components, and related products on the market. Bakcou holds an uncompromising commitment to quality materials, unbeatable manufacturing processes, the development of new products, and innovation of the highest quality. Bakcou was founded on a few basic principles. First was our love for the backcountry and the desire to access remote areas with minimal disturbance to wildlife and their habitat through quiet and non-pollutant means. The second principle was to design and build the most durable and efficient, yet affordable, electric bikes on the market. With unmatched quality and composition, we design our eBikes around the motor and drivetrain with the necessary framework and durability needed to withstand the abuse and demands placed on it and then include a comprehensive warranty to stand behind it. Third, Bakcou was built by sportsmen and outdoor enthusiasts for those that want the same thing we do — to climb higher, go farther, and explore more without adding more stress to the environment. Come join us to get out and enjoy the backcountry like you've never done before! For more information, please visit <https://bakcou.com/>, or call (844)227-1096.