



BML & Associates and Radco Industries Form Global Marketing Partnership for Innovative *Radcolube® CLP 3IN1* Firearms Cleaner

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FOR IMMEDIATE RELEASE

BML & Associates proudly announces a new 2023 firearms industry partnership to bring DOD Approved and Qualified **Radcolube® CLP 3IN1** firearm cleaner, lubricant, and preservative to the commercial and retail sectors. BML & Associates will apply its extensive industry expertise to market **Radcolube® CLP 3IN1** to local retailers as well as the global marketplace, bringing this superior CLP to firearm enthusiasts everywhere.

Manufactured by Radco Industries (Batavia, IL), **Radcolube® CLP 3IN1** is the benchmark for cleaning, lubricating, and short-term preservation of small and large caliber firearm platforms. It is the trusted brand of the US Military, Law Enforcement, and Competitive Shooters across the globe.

Radcolube® CLP 3IN1 is also the preferred firearm cleaner and lubricant of The Tactical Games™ (TTG), Multi-Gun Competitors, Extreme Long Range Shooting Organization™ (ELRSO) and King of 2 Mile™ (KO2M) shooting organizations.

Brian Finch, President of BML & Associates, expressed his excitement over the marketing partnership with Radco Industries. "We're thrilled to represent an innovative, standard-setting product like **Radcolube® CLP 3IN1** firearm cleaner. I'm confident we will help take this high-performance product to new heights in 2023."

Radco Industries CEO Michael Damiani echoes Finch's enthusiasm, saying, "We think BML & Associates offers the ideal team to bring our **Radcolube® CLP 3IN1** product to firearm enthusiasts worldwide. The company's industry experience and singular market focus will accelerate sales beyond what we could do ourselves."

The product line will feature sleek new retail packaging starting in January and will be on display at the 2023 SHOT SHOW (Booth #40022), along with the event's New Product Showcase. Included in the product line and new packaging are a 2 OZ Needle Applicator, 6 OZ Pump Spritzer, 32 OZ Trigger Sprayer, Multi Caliber Cleaning Kit, Multi-Gun Competition Cleaning Kit, and Extreme Long Range (ELR) Cleaning Kit.

BML & Associates also plans to further promote **Radcolube® CLP 3IN1** through its growing relationships with TTG and ELRSO.

About BML & Associates

BML & Associates is a (Houston, TX) based company that markets products exclusively to the worldwide firearms industry, including both the retail and commercial sectors. This laser focus concentrates 100% of the company's experience and ability on bringing new and innovative products to the marketplace.

About Radco Industries

Radco Industries specializes in the manufacture of high-quality specialty fluids and lubricants developed for the military, industrial, energy, and solar markets. An engineering-based company, Radco also supplies expert technical support and an array of valuable services based on industry knowledge spanning more than 50 years.

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