



For Immediate Release

Contact:sales@zastavaarmsusa.com

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**Zastava Arms USA among 2,000 exhibits
at the 2023 SHOT Show® in Las Vegas**

Des Plaines IL January 1, 2023] — Zastava Arms USA will be joining an incredible list of more than 2,000 exhibits at the 2023 SHOT Show® at The Venetian Expo and Caesars Forum in Las Vegas to make this year's show a BIG DEAL.

The SHOT Show is the world's most comprehensive trade show for professionals involved with the shooting sports, hunting, outdoor, law enforcement and armed forces industries. This year's show in both The Venetian Expo and Caesars Forum will offer unique opportunities for attendees to experience the best in firearms, ammunition, law enforcement, cutlery, outdoor apparel, optics and other related products and services first-hand.

"Exhibiting at the SHOT Show really is a big deal for our business. So many of our customers and contacts attend the show, and so many potential new customers will be there as well. With all the opportunities, we plan on making lots of great connections that can be beneficial for everyone involved," says Ranko Ristic ,CEO.

Zastava listens and deliver.

Zastava Arms USA will be featuring its new models that have been requested by the public.

Mr. Ristic says attendees will be able to meet face-to-face with team members and discuss opportunities to enhance inventory that will drive the next selling season.

The SHOT Show is owned by NSSF, the firearm industry trade association, and is restricted to the shooting, hunting and outdoor trade professionals and commercial buyers and sellers of military, law enforcement and tactical products and services ONLY. The SHOT Show is not open to the general consuming public (e.g., private visitors, hunters, sport shooters, members of hunting and sports shooting clubs, etc.). Proof of professional affiliation is required.

Zastava Arms USA Des Plaines IL www.ZastavaArmsUsa.com **Booth#14044 Level 2**