

**FOR IMMEDIATE RELEASE**

## **Protect range visitors and newcomers easily and economically with Radians PPE**

MEMPHIS, TN—January 16, 2023— Radians®, a leading manufacturer of safety gear for shooters and hunters, has expanded its PPE offerings, enabling ranges to accommodate visitors and newcomers with affordable safety products that protect vision and hearing.

According to Wes Miller, Radians Director of Sporting Goods, “The range venue is growing, and we are growing with it. Earmuffs and shooting glasses are available in economical styles and combo packages. Additional convenience items, like ‘Over the Glass’ protective eyewear allow an unprepared range visitor to be protected. Plus, our new THRAXUS safety eyewear will appeal to those who like sporty vision protection without the luxury price tag.”

Enthusiasts in the shooting sports, aware of the risk of hearing loss, are likely to seek higher Noise Reduction Ratings, as well as enhanced fit and comfort features. Radians offers the full spectrum of ratings, features, and price points. Sizes to fit Ladies and Youth are available in both glasses and earmuffs.

Made in USA (Memphis, TN) foam earplugs are available in a variety of package formats and can be sold in one pair hygiene packs, jars of 25 pairs, bags of 50 pairs, and several other formats.

Want to brand products with your range or company logo? Radians has a custom pad print shop for branding shooting glasses and earmuffs and a screen print and embroidery shop for branding shirts or vests or designs marked for the Range Safety Officer.

Electronic earmuffs, interchangeable lens kits, wireless earbuds, Custom Molded Earplugs, and other innovative items will meet the needs of almost every shooter.

Radians safety gear can be found at sporting goods outlets, range venues, and e-commerce sites. All of Radians products are sold through authorized distributors. For more information, visit [www.radians.com](http://www.radians.com) or call toll-free 1-877-723-4267 to speak to a safety professional.

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Radians® is a Memphis, TN-based manufacturer of quality PPE, including safety eyewear, Radwear® high visibility apparel, rainwear, hearing protection, hand protection, head gear, cooling products, heated jackets, eyewash stations, and lens cleaning systems. Radians has partnered with highly respected companies including DSM Dyneema, DEWALT® and STANLEY BLACK+DECKER™ to provide high performance personal protection products. Their brands include Neese Industries, Bellingham Glove, Crossfire® by Radians, Arctic Radwear®, Nordic Blaze®, VolCore™ AR/FR Workwear and VisionAid®. An ISO 9001:2008 certified leader in the PPE industry, the company has additional facilities in Reno, NV, Thomasville, NC, Bellingham, WA, Mexico, and the United Kingdom. For more information, visit [www.Radians.com](http://www.Radians.com) or become a fan at [www.facebook.com/RadiansPPE](https://www.facebook.com/RadiansPPE).

**Contact:**

Mary Padron—Senior MarCom & Event Specialist [mpadron@radians.com](mailto:mpadron@radians.com) 901-266-2533