

## **Mepro Tru-Vision™ — Designed For The Battlefield**



Do you want to increase your accessory sales? Do you want to increase your bottom line? Of course you do. Sharing the stories behind products reassure your customers they are making the right decision. Use human nature and the stories to close the sale. The Mepro Tru-Vision™ is the perfect example — requested by a Tier 1 special operations team to meet specific mission needs. Successfully used and remains in use by the team.

Approximately 21 months ago, the Yamam Israel Special Police, known for its counterterrorism work among other responsibilities, reached out to Meprolight® to design and manufacture an electro-optical red dot sight meeting specific mission requirements. Meprolight's design engineers responded with the Mepro 02 which was enthusiastically accepted and used by them. Meprolight® is now offering the commercial version — Mepro Tru-Vision™ — to the U.S. and international markets.

NRA Field Editor Brian McCombie recently tested the Tru-Vision™ on a 12 ga tactical shotgun as well as an AR15 platform rifle. He had this to say about it, “..... *will only expand with the introduction of the new Mepro Tru-Vision™, a compact and extremely functional red dot. The Tru-Vision has all the features of the best red dots, and a few enhancements others don't possess, while coming in at a mid-level price point.*” Read his entire review in the 10.24.22 issue of [NRAShootingIllustrated.com](http://NRAShootingIllustrated.com).

The Mil-Spec Mepro Tru-Vision™ red dot sight is shockproof, waterproof, and durable. Its short-length, compact, and lightweight design addresses the need for co-mounting multiple tactical devices on your Picatinny rail. Energy-efficient, it provides thousands of operating hours from a single “CR123” standard battery.

Sixteen selectable brightness settings: 12 for daytime, 4 for Night Vision using GEN II and GEN III NVG ANVIS tubes, allowing you to adjust to changing light conditions, in ambiances of brighter light, or subdued lighting. The Mepro Tru-Vision™ also features an automatic brightness control system that enables clear visibility of the red dot in any lighting conditions or you can manually fine-tune the brightness setting.

The large non-reflective display window and clearly defined 2 MOA red dot reticle ensure rapid target acquisition with both eyes open and unlimited field of view while remaining parallax free. Elevation and windage adjustments are 0.5 MOA per click. The unit is

compatible with the Mepro [MX3F/T](#) magnifier and other models to facilitate engaging targets at intermediate distances.

It is also equipped with a low battery indicator, a light sensor, and an automatic brightness control system, enabling clear reticle visibility in all lighting conditions. In addition, the sight has an integrated sleep mode and an automatic power-off mode of 4 or 8 hours, user selectable, when no button is pressed/no movement is detected.

Stop by Booth #20039 during SHOT Show to learn what it takes to become valued Meprolight® dealer and to take advantage of our Show Specials. Or visit [How To Become A Dealer](#). You can also call (717) 985-4482.

Please contact Eric Suarez, [erics@meprolight.us](mailto:erics@meprolight.us) for all media inquiries or to set an appointment during SHOT Show.

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