



PRESS RELEASE

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PACK'N HEAT RETURNS TO SHOT SHOW WITH NEW AND EXCITING PRODUCTS

Pack'n Heat Products, the premier luxury shooting accessory brand - is returning to Shot Show for 2023. The Pack'n Heat line of ear and eye protection has expanded with even more patterns to offer shooters. Chrome Ear and Eye Protection is back with 6 color options, Crystal Ear and Eye Protection expands with more custom designs, and the accessories now include range bags, 2A ties, socks, glassware and an expanded line of jewelry.

Stop by the booth at SHOT show 2023 to add Pack'n Heat Products to your retail location. They can assist with merchandising solutions, product selection, and promote your retail location on their social media accounts for new and existing retailers.

The chrome options are the only electronic eye/ear combo pack in the industry. Stop by the booth to see all the colors and options.

The crystal line has also expanded with even more colors and patterns. Custom options are also available! Create your own style with our designers and make a one-of-a-kind ear protection set to match your style.

Pack'n Heat also has an expanded line of jewelry on display with bracelets, polished necklaces, and diamond necklaces in three different finishes and a range of price points to fit your customer.

Pack'n Heat is a woman owned & operated business started in 2013 with the mission to empower women to fully embrace their feminine fabulousness in the shooting sports. Our goal is to combine the highest quality shooting gear with style and glam. Gone are the limitations of FDE and standard black - with Pack'n Heat, there are no limits. If you can think it, we can bling it.

"Pack'n Heat Products continues to innovate and push the envelope with designs, colors, and style-infused shooting accessories. We start with the highest performing ear and eye protection sets on the market and pour our hearts and souls into compelling designs. No one else does what we do. We would be a perfect fit for any range, retail shop, or online store looking to add a bit of style."

-Tonya Kearney, Owner and Founder, Pack'n Heat Products