

A man in camouflage gear, including a jacket and a cap, is looking through binoculars. He is positioned in a dark, wooded area, with a large tree trunk visible in the background. The lighting is dramatic, with strong highlights on the man's face and the tree trunk, and deep shadows elsewhere.

MISSION STATEMENT

We believe that everyone deserves to enjoy the outdoors. Committed to creating and providing performance outdoor product, we pride ourselves in offering superior quality and great values that exceed our customer's expectations. We strive to profitably grow our business with the utmost integrity while being good corporate citizens. We are genuinely dedicated to conservation practices and caring for each other as we embrace a challenging and rewarding working environment.

PRODUCT TECHNOLOGY



RAIN-FACTOR® WATER REPELLENT

Durable water repellent treatment repels water from the surface of the fabric to help you stay dry



RAIN-FACTOR® WATER RESISTANT

Water-resistant treatment provides a barrier of protection from precipitation to help keep you dry



RAIN-FACTOR® WATERPROOF

Waterproof membrane and critically taped seams are designed to keep you dry and comfortable



RAIN-FACTOR® WATERPROOF PLUS

Waterproof membrane and critically taped seams to keep you dry, and our highest level of breathability to provide maximum comfort



SOLAR-FACTOR®

Fabric is constructed with fine yarns and a dense weave to provide you with an added layer of defense from the sun's harmful UV rays



QUICK DRY

Dries quickly to achieve maximum comfort and performance



REVERSIBLE

Designed to be worn right-side-out and inside-out



SCENT-FACTOR®

Features a built-in scent reducing technology to inhibit the growth of odor-causing bacteria



BREATHABLE

Made so moisture vapor moves through and away for comfort



WINDPROOF

Designed to keep you comfortable by keeping the wind out



WICKING

Wicks moisture away from the body to help you stay cool and dry



STRETCH-FACTOR™

Stretch-Factor™ fabrics are created with elasticity and strength that add comfort, ease and extra mobility

